

**VATA**  
**Business Meeting**  
**1/20/07**  
**Charlottesville, VA**

Welcome: John Reynolds  
Meeting came to order at 11:25am  
Approval of January 2006 Minutes  
Motion: Jorena Simpkins  
Second: Meg Frederick  
Vote: Unanimous

**I. OFFICER REPORTS**

**A. President**

Number of attendees for 2007: 170 pre-registrants, 220 total  
Number of attendees for 2006: 171 total  
Summary of 2006 meeting – new EC members, regional reps, and committee chairs announced  
Departing VATA Leaders – recognizing service with plaque  
Tim Laurent, Cheryl Staver, Renee Cork, Chase Hale, and Tim Krassowski  
Past year Initiatives:  
Capitol Hill Day, NATM mailing, Young Professional Symposium – Longwood University  
VAFP relationship development (VA Academy of Family Physicians)  
District News:  
C&BL changes, Treasurer election, Voluntary Audit, Student Senate formed, Possible Dues Increase

**B. President-Elect**

Young Professionals Symposium (YPS)  
Longwood hosted; 85 AT students attended with positive feedback  
Promoted AT profession and professionalism  
16 ATCs participated in various workshops  
Peggy Hoglum – Keynote Speaker  
Every other year proposal to conduct the YPS  
Sharon Menegoni – summarized financial breakdown of \$5000 budget  
Under budget this year with travel expense for Peggy Hoglum, lunch for everyone, student gifts

**C. Treasurer**

Independent Audit  
Findings:  
VATA financially sound  
All expenses accounted for  
Legitimate operation  
Recommendations:  
Develop checks and balances  
Reimbursement policy for EC business  
Establish budget  
Balance: \$58,058  
See detailed report on website [www.vata.us](http://www.vata.us)

**D. Secretary**

Website Goals:

All EC and business meeting minutes from the past 5 years will be posted by the end of February  
Looking into changing website design to allow secure log-in for voting purposes and updating information for membership database  
Past President information posted

Spring Newsletter submission deadline is March 16, 2007.  
NATA News submission deadlines for the next few months:  
April Newsletter - due Feb. 12  
May - due March 12  
June - due April 13  
July - due May 11

Motion to accept Officer Reports: Beth Freedman  
Second: Meg Frederick  
Motion passes unanimously

## II. COMMITTEE REPORTS

- A. **CIC** – nothing to add
- B. **Constitution and By-laws** (Ian Rogol)
  - Proposed Guide to By-Laws
- C. **Conference** (Ian Rogol)
  - Please turn in Evaluations
  - Suggestions and comments welcomed
- D. **CUATC** (Tom Kuster)
  - Nothing to add
- E. **Legislative** (Dave Pawlowski)
  - Jon Almquist – change in licensure to include current ATC credential
  - Requesting feedback regarding removal of provisional license
    - Allows an individual who is eligible to sit for exam or hasn't successfully passed the exam to practice as an AT under supervision
    - Limited supervision by a VA licensed ATC and not passing exam main issues
  - Link to survey on website
  - Encourage members to be proactive about licensure of new ATCs in VA
- F. **Membership** (Debbie Bradney)
  - No report
- G. **Nominations** (John Reynolds)
  - Election for Treasurer
    - Alan Freedman – only candidate
    - Vote of confidence passed unanimously
  - VATA is currently searching for Reg 2, 4 Reps, Conference Committee Chair
- H. **Public Relations** (Heather Murphy )
  - PR Firm hiring exploration
  - 4-5 Firms contacted
    - 2 didn't return calls
    - Discussed ideas with Brotman - Winter - Fried Communications
    - Need specific goal, budget, time line, evaluation procedures, prior PR activities, target audience
    - Some concerns are to promote profession or increase employment opportunities
    - Purple evaluation form generating ideas from membership – please fill these out
- I. **Secondary School** (Paul Rupp)
  - AT Student service through subscribing to the NATA
  - See report in proceedings book

- NATA membership Card instead of VATA card – wording change
- J. **Scholarship** (Terry Zablocki)
  - Deadline April 2, 2007
  - Need more applications!! \$1000 and \$500 one each
  - Actively looking for members to join the committee – 2 vacancies

Motion to accept all committee reports: Tim Laurent  
Second: Beth Freedman  
Motion passes unanimously

### **III. OLD BUSINESS**

C&BL Revisions

Motion: To accept all changes identified in the Guide to Proposed Changes to the Constitution and Bylaws of the VATA as presented on January 14, 2006.

Motion passes unanimously

Examine Procedures for Electing Officers

- Provide opportunity for candidates to speak
- Require mail vote

### **IV. NEW BUSINESS**

State Dues Increase

What would additional income do for members?

- K. PR committee – develop a multifaceted campaign
- L. Website upgrade for updating membership information and secure on-line voting system
- M. Provide funds for VATA annual meeting
  - Continue high quality programs
  - Keep costs low
- N. Increase number of scholarships (including college AT students)
- O. VATA sponsored research grants
- P. Lobbyist efforts, retainer costs

Motion: VATA will support a State dues increase that is not to exceed \$10: Jon Almquist

Second: Shane Caswell

Friendly amendment that the dues not to exceed \$20: Terry Zablocki

Second: Jon Almquist

Voting: majority in favor (70)

Opposition: 3

Public Relation Efforts

Targets

- Public awareness
- Employment opportunities for ATCs

May include:

- Capitol Hill Day support
- Partnerships with other organizations (VHSL)
- PR Firm
- Support VATA initiatives

Motion to make a one time allocation of funds, not to exceed \$8500, for the Public Relations Committee to develop a multifaceted campaign: Paul Rupp

Second: Tim Laurent

Motion passes unanimously

YPS – Radford University host

Angela Mickle asked for membership support for this successful event

AT student involvement in professional activities

Motion that the membership continue to support the Young Professionals Symposium hosted by Radford in the amount of \$5000 for the 2007-2008 academic year: Sharon Menegoni

Second: Meg Frederick

Motion Passed unanimously

Reminder and invitation for Eddie Ferrel Memorial (VA Tech) – this Saturday 8 CEUs, \$25, lunch provided, for all levels – announcement will be made on the website

Suggestions to EC for offering CEU opportunities – support and inform members through the website

Fairfax Co. taking initiatives to send equipment, funds, supplies, etc. to athletic teams in New Orleans post Katrina

Motion that the VATA make a financial contribution of \$500 to support the New Orleans athletic teams post Katrina: Amy Sheedfar

Second: Patricia Aronson

Second: Patricia Aronson

2007 VA License Renewal reminder

Respectfully submitted by

Emily Evans, VATA Secretary