

Present: Jeff Boyer, Meg Frederick, Tom Kuster, Heather Murphy, Ian Rogol, Jorena Simpkins, John Reynolds, Brent Arnold, Alan Freedman, Mary Cantu, Erin, Amanda Cartwright

Absent: DC Cobler, Talena Williams

Fall VATA EC Meeting
October 8, 2008
Charlottesville, VA

Welcome & Introductions

Approval of Minutes

Moved: Tom Kuster Second: Alan Freedman

Passed Unanimously

Officer Reports

- President (Meg Thompson)
 - Summer activities
 - SMART Workshop
 - Made around \$100.00
 - In the future: VATA/ Redskins sole sponsor
 - VHSL Spring Jamboree (John Reynolds)
 - Heather Murphy coordinated this effort
 - Banner displayed in the medical tent
 - VATA Night at the Ballpark
 - This event was cancelled
 - District Conference Call
 - Charlie Rozanski talked about the NATA/APTA lawsuit
 - New lobbyist for NATA (Drinker and Biddle)
 - District is thinking of incorporating (high cost ~\$10,000)
 - Ilead initiative
 - Call for candidates for District secretary (January Deadline)
 - Site selection committee (chair resigned -- maybe Norfolk)
 - Star track for young and emerging leaders
 - We have received the reimbursement from District
 - Going to get a facebook account
 - Push for a National Level quiz bowl
 - Free communications from NATA will be accepted for District meeting
 - "first run" of presentation at the district
 - Projects for coming year
 - Legislative efforts
 - Part of Dave Palowski's report
 - Honors and Awards program
 - Need new person (maybe Amanda Alan Caswell)
 - Secondary schools placement program
 - Resource for secondary schools AD for getting positions filled
 - Suggestions to lower meeting costs and/or limit amount of VATA underwriting
- President-Elect (Tom Kuster)
 - Annual meeting (new business)
 - Suggestions to lower meeting costs and/or limit amount of VATA underwriting
- Secretary (Angela Mickle)
 - Newsletter deadline (Shari)
 - November 1st release
 - October 20 deadline
 - Content
 - Registration form
 - Letter from Meg

- Meeting information
 - Committee reps news
 - Introduce new committee chairs/ board members
- Treasurer (Alan Freedman)
 - Financial Update
 - Written report given
 - More money from reimbursement
 - \$3000.00 from NATA for legislative efforts (1x a year April 1 - March 31)
 - Lobbyist is biggest expense (~\$11,000)
 - Approx: \$30,000 in checking/ savings
 - Projection: \$12,000 deficit for the year
 - Suggestions to lower meeting costs and/or limit amount of VATA underwriting

Motion to accept reports

Moved: Jorena Simpkins Second: Tom Kuster

Passed: Unanimously

Committee Reports

- CUATC (Jeff Boyer)
 - Written information given
 - Goals and objectives
 - Main goal is to disseminate information
 - Section of on the web page
 - List serve for VA collegiate ATCs
 - Information in the newsletter
- C&BL (Brent Arnold)
 - Term limits for committee chairs and members
 - Chairs are appointed by the president at the discretion of the EC
 - NATA is moving away from term limits (going to "council")
 - Discussion on whether to add "annual" review language
 - President will ask the committee chair if they want to continue
 - Committee chair to ask members
 - Add a review of the committee chair by the committee members
 - Discussion of "guide to positions"
 - Motion** to make an administrative policy and procedures manual
 - Moved: Angela Mickle Second: Jeff Boyer*
 - Passed unanimously*
 - Meg to do this effort -- will contact each area person to get their responsibilities
 - Meg will contact all committee chairs to see if they want to continue to serve
- CIC (Talena Williams)
 - No report
- Conference (Ian Rogol/ Tom Kuster)
 - Suggestions to lower meeting costs and/or limit amount of VATA underwriting
 - Saved for new business
 - If new location for meeting is not in Region 3 -- Ian would step down
 - 2009-2010 locked into Charlottesville
- Legislative (Dave Pawlowski) Report by Meg
 - Reminder: supervision of the provisional licensee must now be daily, on-site
 - Active legislation: Change in definition of athletic trainer in regulation
 - Trying to remove the phrase "under the direction of a licensed physical therapist"
 - May have to pay lobbyist extra
 - Discussion of "opening the bill" only once/ for this language and 3rd party reimbursement
 - Talk to Bill Finnerfrock re: lobbyist efforts
 - Need to have Dave tell EC why this change was recommended
 - 3rd party reimbursement in Virginia

- Information from some members that 3rd party reimbursement is a pressing issue
 - Has been done in GA, VT
 - Will not be able to present in general assembly for several years
 - Legislation will not provide mandate for private insurance carriers
 - 25% of VATA members are involved in clinical setting
 - Research needs to be done now to prepare for this initiative
 - What is the scope of the issue
 - What benefits have been seen in GA?
 - Throw this out as new business at the meeting
 - Present the "framework" to the membership
 - Creation of the third party reimbursement subcommittee of the legislative committee
 - Dual credentialed individual (Rose Schmieg)
 - Committee charge
 - What are the benefits
 - Where is the "funnel line"
 - What are the statistics
- Lobbyist
 - Karen seems to be very knowledgeable
 - Will be able to survey various lobbyist
- DHP Proposed Legislation
 - Administrative recovery costs for people who are not licensed (supported)
 - Request that the fees recovered go to DHP
 - Release of information gathered in investigation can be released to other states
- Release of information re: DHP investigations
- Licensure renewal & BOC certification status: There's a loophole
 - Can be licensed even if BOC certification status has been revoked
 - Contact the BOC and ask them to contact DHP with those whose certification status has changed
 - Find out what the DHP requires
- Remind members to request renewal notice if not automatically sent prior to birth month
- Can we recognize birthdays on our site, and include a reminder to renew?
 - Add a statement on the eblast: REMINDER: This is a license renewal year
- Membership (Emily Evans)
 - New member recognition
- Nominations (Meg Thompson)
 - January Elections: Treasurer
 - Alan Freedman amenable to continuing
 - Region 2 representative (Richmond)
 - Legislative committee chair & members
 - Secondary schools committee
 - Need chair
 - District Meeting site selection committee, VA representative
 - Others?
- Public Relations (Heather Murphy)
 - Plans for the rest of 2008 & 2009
 - NATA information:
 - reached 4 million people by TV
 - Look for information on diabetic athlete, triathletes, lacrosse, sickle cell
 - North Carolina (3 HS deaths -- "injury prevention specialists" were hired)
 - Vote in December on the NATM theme
- Scholarship (Terry Zablocki)
 - No report
- Secondary Schools
 - No report
- VHSL Liaison (John Reynolds)

- In January discussions with the VHSL for mandated ATC coverage at state events
- Language was rejected (initial)
- New language: ATC/ Physician/ EMS
 - Selection criteria for site selection
 - Has not been voted on my VHSL ... took no action on substitute motion
- Will continue to advocate for this
- Education (Barb Long)
 - No report
 - Student program for annual meeting
 - Other activities?
- Past Presidents' Advisory Council (John Reynolds)
 - No report

Motion to accept reports.

Moved: Alan Freedman Second: Jorena Simpkins

Passed Unanimously

Old Business

- 2008 NATA PR Contest Winners: State Association Category
 - Congratulations, Heather & John!
 - Thanks Angela, and all who participated
- NATA News Submissions
 - Also for District newsletter
 - Dates
 - Region reps submitting -- Angela needs to remind
 - Who submitted the SMART workshop
 - Submit to Meg & Angela
- Membership database
 - John will work on this in the future
 - Will need to get available
- Scholarships and Grants
 - Tabled again
- College/University scholarship
 - Tabled again
- Research grants

New Business

- 2009 Meeting
 - Tentative agenda
 - Three tentative agendas
 - Welcome reception removed
 - SCORE clinic
 - Changes in schedule/format
 - Increase member cost?
 - Change in venue for 2011?
 - "Jobs"
 - Speaker gifts can be reduced
 - Registration fees
 - Increase fees gradually
 - Motion: To raise registration to \$50.00 certified/ \$25.00 students/ \$75.00 certified late/ \$30.00 late students/ non-members \$80.00/ \$105 late non-member (includes VATA member)/ \$30.00 non-members
 - Moved: Meg Second: Tom Unanimous
- Sponsorship
 - Henry Schein, Medco, Hibiclens (\$1500.00, link on website, talk re: MRSA)
 - Strategy for getting the sponsorship

- Research and Education Foundation (Ian Rogol)
 - Handed out the REF foundation forms in the packet
 - District 3 grant endowment
 - iLead
 - Mary Cantu
 - Amanda Cartwright
 - 1 more
 - Only these students will be available to go to Capital Hill day.
 - STARTrack
 - Emerging leaders ...
 - Tom Bowman (out of UVA)
 - Attend regulatory conference
 - \$1500.00
 - Tabled until January
 - VATA Student Senate (Mary Cantu)
 - Selection process
 - Goals of student senate
 - Send two student names/ 1 student
 - Needs to be a "student senate advisor" from the EC plus previous senator
 - VATA quiz bowl winner will be district rep
 - Must be registered for the conference
 - Area on web site
 - Look to student membership
 - Fundraising student sponsored event (proceeds go to student)
- Motion: to start a student senate**
Moved: Angela Mickle Second: Tom Kuster Unanimous
- PR effort
 - How to reach out to your physicians
 - NATA consensus statements (burned to a CD)
 - Costs associated with Database purchasing
 - VAFP
 - PR toolkit talk
 - T shirts sales for fund raising (?)

Adjourned: 3:06