

Fall VATA EC Meeting  
October 6, 2009  
Charlottesville, VA

*Present: Tom Kuster, Alan Freedman, Angela Mickle, Ian Rogol, Rose Schmeig, Jerry Weniger, Jorena Simpkins, Emily Evans, Heather Murphy, John Reynolds, Jeff Boyer, DC Cobler, Grace Weniger, Brent Arnold, Jay Sedory, Katie Webb, Chase Hale, Luke Vance*

*Absent: Meg Thompson, Barbara Long, Terry Zablocki,*

*Welcome*

*Approval of Minutes*

Motion to accept the minutes: Alan Freedman    Second: Jorena Simpkins

Passed Unanimously

*Officer Reports*

- President
  - Welcome
  - District News
    - See minutes of recent conference call
    - Jay Sedory, District III representative to NATA's Young Professionals Committee
    - John Reynolds, District III representative to NATA's Secondary School Athletic Trainers Committee
    - Kim Coronel, new chair of Clinical and Emerging Practices Committee
    - Get Involved
      - NATA Call for Involvement
      - District nomination/application process
  - Virginia News
    - See report from Tom Bowman, Lynchburg College, re: BOC Regulatory Conference & State Leadership Forum
    - Commonwealth Games
    - Maternity leave
    - Annual Meeting and Symposium, January 15-17
    - Executive Council Meeting, January 15
- President-Elect (Tom Kuster)
  - 2010 Annual Meeting (Tom Kuster)
    - Tentative meeting agenda passed out.
    - Poster presentations Friday night.
    - All proposal documents are on the website.
    - Same fee structure as last year
- Secretary (Angela Mickle)
  - Send out newsletter

- Forward information as you get it
- Remind Area reps to find out NATA news information
- Treasurer (Alan Freedman)
  - Report given
  - One dues check is coming
  - We have to show benefit of money spent
    - Annual meeting – needs to be self sustaining
      - Standard is >10/CEU currently we charge \$4/ CEU
      - Last years meeting cost \$15,000
      - Other considerations (inc. vendor fees, find vendors locally, have vendors underwrite a portion of the program).
      - Workshops have to have a “break even” point
    - Lobbyist
      - Upwards of 60% of total budget (~15,000)
      - 1,250/mo one of the highest in NATA
      - Have applied for \$2000 grant to help
    - Technology
      - database
    - Scholarships
      - Endowment is what we need to consider
      - Seek corporate sponsorship as an option
    - Recommendations
      - \$25000/ year budget
      - All requests made in advance
        - rationale, outcomes gained, budget, no longer retroactive approval, forethought
      - spending initiatives, presented at annual meeting
      - Voted on after all initiatives have been outlined
      - This does not preclude funding of spontaneous initiatives with merit
  - Discussion of the Mission/ vision and objectives written into the bylaws

Motion to accept officer reports: Ian Rogol Second: Jorena

Passed unanimously

#### *Committee Reports*

- CEP (Kimberly Coronel)
  - Nothing to report
- College/University Athletic Trainers (Jeff Boyer)
  - Approval was done to have CUAT web site link
  - Good database has been established
  - Don't forget to answer NATA survey
- Conference (Ian Rogol)
  - location for 2011
    - criteria: space, location, cost, other amenities

- choices (Omni Charlottesville, Westin or Hilton Richmond, Sheraton Norfolk)
    - EC meeting will likely be at the hotel
- C&BL (Brent Arnold)
  - No report
  - Talked about names for people to be nominated for NATA service award.
- Education (Barb Long)
  - No report
- Honors & Awards Committee (Jerry Weniger & Grace Weniger)
  - Committee members: Jerry Weniger, Grace Weniger, Jessica Zinc, Linda Polland, Bill Bratt
  - Criteria and nomination forms
    - Nomination form needs to be converted to PDF
  - Can an award be given posthumously? yes
  - Hall of Fame
    - How many first year?
      - EC nominates and selects inductory class
        - Email names to Grace and Jerry ... will forward to EC for vote
    - Can they vote for future members?
      - Only most recent class
  - High School Award (name after Vito Periello)
  - Call for nominations July 1, Deadline Sept 1
  - Awards given at the VATA symposium luncheon
  - What awards? Large plaque, comped registration fee to annual meeting
- Legislative (Rose Schmieg)
  - Third-party reimbursement  
Committee members meant via conference call  
\*are going to contact committee members from states who have successfully gotten reimbursement  
two surveys are planned....
    - a) tell us about how you practice ...
    - b) how do you feel re: third party reimbursement
  - Does the membership want it?
  - Need to decide who are our enemies/ allies
  - Do we approach the insurance companies and go through them?
  - Re: VA practice act  
Provisional license may be changed (revoked after failed test)
- Membership (Emily Evans)
- Nominations (Meg Thompson)
  - Election in January
    - President-elect
    - Secretary
- Past Presidents' Advisory Council (John Reynolds)
  - No report
- Public Relations (Heather Murphy)

- Congratulations, Heather and the VATA, on earning Honorable Mention for a State Association in the 2009 NATA PR Contest
  - Banners at the state VHSL events
  - Worked Commonwealth Games in Roanoke
    - Not a good experience, not highly organized
  - FCPS was on Good Morning America
  - Has been asked to promote VATA for young professional symposium
    - Stay in VA
  - “give back”
  - State contest for AT month contest
  - Vendors
    - Need to tell them earlier
    - Need to follow through on our promise (what they get for sponsorship)
    - Need membership to give names
- Scholarship (Terry Zablocki)
  - No report
- Secondary Schools & VHSL Liaison (John Reynolds)
  - There will be an update to the certified measurer.  
Will only be online until you have the tutorial  
NATA will develop a statement on the role of the high school student  
Came out of Washington

Motion to Accept Committee Reports: Jorena Simpkins    Second: Emily Evans  
Passed Unanimously

*Old Business*

- Lobbyist (Meg Thompson)
- 3<sup>rd</sup> party reimbursement (Rose Schmieg)
  - See above notes from committee report
- Budget planning (Alan Freedman & Tom Kuster)
- Honors and Awards
  - criteria
  - selection process
  - ceremony
  - budget
- VATA Student Advisory Council (Mary Cantu/Amanda Caswell)
  - Student representative
  - Student representative to each committee on VATA
- Young Professionals Symposium (Barb Long)
  - October 26, 2009
- Reminder about NATA News Submissions (Angela Mickle)

*New Business*

- New VATA webpages (Meg Thompson)
  - SSATC

- CUATC
- VATA Blog (Meg Thompson)
- NATA Young Professionals Committee (Jay Sedory)
  - National
    - Impact 09 ... 500 phone calls to young professionals
    - Only 3% of people vote
    - Award
      - For young professional “national distinction” – 33 year
        - Work proficiency
        - Community service
        - Character
      - 12/20/09 applications due
    - Young professionals section for NATA convention
      - Community service
  - District 3
    - Called every person for
    - Harness the yps energy and the encouragement
    - No young professional committee (awaiting approval)
    - YPS – event (eg: fun run), session
    - Marine corp marathon
  - State Level appointee
    - Young professional committee establishment?
    - YPS tract at the conference

Constant Contact eblast of mission/ vision statement

Motion to Adjourn: Emily Evans Second: Jeff Boyer  
Passed Unanimously