

VATA 2008 NATM Spoken PSAs

5-10 second PSA

Option 1:

March is National Athletic Training Month. Please take this opportunity to recognize Virginia's Certified Athletic Trainers.

Option 2:

When injuries happen, who's taking care of your kids? During March, please recognize Virginia's Athletic Trainers, experts in the evaluation and treatment of injuries and illnesses.

15 second PSAs

Option 1:

Sidelined with an injury? Make sure you consult a certified athletic trainer, a specialist in the prevention, assessment, treatment and rehabilitation of injuries and illnesses. Avoid injury and stay active with an athletic trainer. A reminder from the Virginia Athletic Trainers' Association- www.vata.us -during National Athletic Training Month.

Option 2:

Parents, coaches and school administrators appreciate the expert care athletic trainers provide to Virginia's secondary school student-athletes. When injuries occur during high school sports, who's taking care of your kids? For more information on Certified Athletic Trainers, contact the Virginia Athletic Trainers' Association.

30 second PSA

During March, athletic trainers in Virginia and across America are being recognized for their commitment to helping people prevent injuries and stay healthy and active. Athletic training is an allied health care profession. Highly educated and dedicated to the job at hand, athletic trainers can be found in variety of employment settings including high schools and colleges, corporations, professional sports, the military, clinics, hospitals and physician offices. Please recognize these medical professionals throughout Virginia during National Athletic Training Month.