



VATA
Executive Council
Conference Call Agenda
 Sunday, October 1, 2017
 8:00 pm –9:00 pm EST
 Matt Gage PhD, LAT, ATC, Presiding

Welcome/Call to Order 8:00PM Sunday October 1, 2017

P= Present, NP= Not Present

Attendees

| | | |
|------------------------------------|--|-------------------------------------|
| Matt Gage (President) P | Scott Powers (President Elect) NP | Lida Pitsch (Treasurer) NP |
| Lisa Kavjian (Secretary) P | Jay Sedory (Past President) P | |
| Danny Carroll (Region 1) P | Chris Jones (Region 2) P | Maegan Michalik (Region 3) P |
| Brandi Schwane (Region 4) P | Breanne Piatt (Region 5) NP | Erin Cash (Region 6) P |

Guests

| | | |
|-------------------------------------|---|--|
| All Committee Chairs | | |
| Mike Puglia (GAC) NP | Tom Campbell (Student Affairs) P | Sara Whiteside (H&A) P |
| Katie Grover (Membership) NP | Michele Heisel (CEP) NP | Ellen Hicks (Scholarship) P |
| Adam Smith (CUATC) NP | Sara Pittelkau (AM) P | Rob Hammill (C & B) P |
| Jennifer Armstrong (SS) P | | Ashley Day (Public Relations) P |
| Alessa Lennon (YP) P | | |

Approval of Minutes and Agenda

-Minutes approved online through email vote

Announcements/News

-None, see President's report

Officer Reports

President – Matt Gage

- MAATA has a new website, VATA looking into similar format
- Four positions open at district level, contact Lori Bristow, District 3 Secretary
- Applications due October 2
 - Secondary School Representative
 - Education Advancement Committee
 - AT Cares
 - Annual Meeting Planner
- Welcome Alessa Lennon from William and Mary to the Young Professional Committee
- Current Openings for VATA Leadership Positions
 - Public Relations Chair
 - President Elect
 - Treasurer
 - Region Representatives for 1,3,4,5
- Marine Corp Marathon still looking for volunteers, free CEUs for volunteering

President-Elect – Scott Powers

-No report

Treasurer – Lida Pitsch

- Will send out current financial report at the end of this week
- District 3 sent us a check for March dues (\$6,241) which will be deposited this week
- Region 5 hasn't used their \$500 CEU fund
- Constant Contact was paid for another 6 months

-SSATC made \$705 from their symposium in June, total budget now \$2,626.30

Secretary – Lisa Kavjian

-Able to give reports on how many clicks each link on the e-blast get

Past-President – Jay Sedory

-Nothing to report

-Would like a list of past presidents to contact

Committee Reports

Annual Meeting – Sara Pittelkau

-Trying to get EBP's for conference

-Hoping to finalize pricing in next two weeks

-Agenda together by the end of the month for review

College & University – Adam Smith

-Nothing to report

Clinical & Emerging Practice – Michele Heisel

-Actively working with third party reimbursement task force to get NPI numbers

-Everyone on EC should have their NPI number

-Brainstorming ways to get NPI into annual meeting

Governmental Affairs – Mike Puglia

-Nothing to report

Honors & Awards – Sara Whiteside

-Nominations are live, will be put in e-blast, on website and social media

-Last year's nominations came from personal nominations

-Asking for help getting nominations secured

-Possibly re-evaluate the awards given and possibly condense the total number

-Will highlight previous winners of awards on social media in the coming months

-Matt to Jay: Please expand on history of awards and thoughts on condensing

-A lot of awards initially because VATA was behind the curve relative to other states. Award winners at state level allowed them to move up through District and National level awards. There has always been a struggle to nominations, interesting idea to look into condensing.

Membership – Katie Grover

Not Present

Public Relations – Ashley Day

-Starting to announce early bird registration for annual meeting and how to best engage the public

-Looking for ways to post Safe school Sports Award Winners on website

-Prepping for 2018 sponsored events and having appropriate materials.

Scholarship – Ellen Hicks

-Professional Development scholarship deadline Nov 1

-Sent e-blast to all directors saying all grad/undergrad students welcome to apply

-Change contact info on PDF on website

Secondary Schools – Jennifer Armstrong

-Safe School Sport Grant ready to go, will be posted on social media, website and e-blasts

-Working on material with KSI and VHSL SMAC

-Expanded social media presence and have something in conjunction with VATA handles already in place

-Matt to Jenn: background on this collaboration?

-KSI went through each state's governing body (VHSL) and looked at the number of schools that have various policies and procedures in place for emergencies.

VA ranked 21 with a percentage of 49%.

-Matt has reached out to Dr. Gregory and he is excited to make it a collaborative effort

Student Affairs – Tom Campbell

-All presenters are set for student symposium

-Call for student presentation proposals due Nov. 1

-Pricing for students still needs to be determined but will probably stay the same as previous (\$75)

YPC – Alessa Lennon

-No report

Old Business

-Leadership Task Force Recommendations:

-Educate the membership on Volunteer Experiences.

-Educate the membership on the responsibilities by position. Update requirements of each position; make sure they are more complete and include background requirements like MS Excel and Online Checkbook. Would like to add minimum requirements for specific positions. President—must be a member for 5 years prior to the election.

-Look at starting a leadership Mentor program.

-Evaluate the regional representative position. We believe this can be used more effectively.

-Require past secretary and past treasurer to serve as a reference for new officials. Minimum additional commitment would be six months.

-Contact individuals who have expressed interest in getting involved

-Provide CEU opportunities for free to people who are volunteering their time

Discussion on items:

-If new requirements are put on the job duties description the smaller the applicant pool gets

-Give more responsibility to region reps, better dissemination of information to their regions, also serving as co-chairs, there are not really any restrictions as to what they can do

-Could region rep be paired with EC member, learn about that position and then potentially want to move into the position

-Would communication gets thicker and makes decision harder and more complicated to make quickly?

-Has it been considered to reverse the script and electing someone 6 months before term expires so there is overlap in terms between outgoing and incoming

-Matt will send email to follow up on discussion

-Leadership Institute Task Force:

-23 programs looked at, 18 interviews, people who had degrees in leadership weren't necessarily most helpful

-What does the VATA hope to get out of this?

Professional value added: what's the purpose, intent, what do they want?

-Add to leadership pool and talent, on-boarding program

-Benefits the person as well as the VATA

Not a collateral duty, didn't get assistance that they needed

-Recommendation: develop mentorship AND leadership program, evaluated both separately and together

-Matt to Jay: describe difference between mentorship and leadership

-Mentorship-linking people together (mentor/mentee) STRUGGLES: not always fruitful for association or adds value

-Leadership-various programs to develop them as a person

- Matt: thinks we should move forward with both and see what they look like in VA
- Jay agrees to begin process, mentorship can get up and working quickly and could then be integrated into larger program
- Erin: send test group to gage interest
 - Jay: would like to add value and integrate it into other things already up and running like annual meeting (89% would like to see a program happen, 30% said they would participate, according to survey sent out as part of task force)
- Potential date to have plan in place for EC to view: December

New Business

- Kate Doctor approved to SSATC
 - Motion to approve: Lisa, Seconded: Brandi
- Public Relations photo waiver to use faces when posting on social media
 - Great Google document and add into any registrations through VATA
- VATA Reimbursement Discussion
 - ATCs are being reimbursed throughout the state
 - Get in touch with Chris Young at INOVA if interested in learning more or being a part of the process

Region Representatives Report

Region 1 – Danny Carroll

- Nothing to report

Region 2 – Chris Jones

- CEU in August with Sheltering Arms, good ATC turnout

Region 3 – Maegan Michalik

- Nothing to report

Region 4 – Jessica Bissinger

- Not present

Region 5 – Breanna Piatt

- Not present

Region 6 – Erin Cash

- Nothing to report

Adjourned: 9:21 PM

Action Items

| Unique Motions Approved | Appointments | Follow-Up Items |
|--|--|--|
| <ul style="list-style-type: none"> • None | <ul style="list-style-type: none"> • Kate Doctor, SSATC | <ul style="list-style-type: none"> • Photo Waiver Form • Gather list of past presidents • Leadership Task Force recommendations follow up |

NEXT MEETING: December 3, 2017 @ 8:00 PM