



VATA
Executive Council
Face-to Face Meeting
Friday, January 9, 2015
3:00 pm –5:00 pm EST
Jay Sedory, MEd, ATC, EMT-T, Presiding

Attendees

Jay Sedory (President)*
Beth Funkhouser (Secretary)*
Ian Rogol (Treasurer)*
Amanda Caswell (Past President)*
Vacant (President Elect)
Rob Hammill (C & B)*

Daniel Carroll (Region 1)*
Jason Doctor (Region 2)*
Scott Powers (Region 3)*
Mitch Callis (Region 4)*
Jorena Simpkins (Region 5)*
DC Cobler (Region 6)*

Guests

All Committee Chairs
Becky Bowers (Liaison)*
Lisa Carnago (B&L Fellow)*
2015 Candidates
Matt Gage*
Breanne Piatt*
Caitlyn Richbourg*

Call to Order: 3:07pm

Roll Call: All in attendance marked with *; All committee chairs present except Emily Evans (Membership), Abbie Hansberger (Secondary Schools), Michele Heisel (Clinical & Emerging Practice)

- Approval of Minutes and Agenda
 - Motion to amend agenda- Add to new business
 - 2 new members to vote on for secondary schools committee
 - 2016 meeting
 - Motion- Dan Carroll; 2nd Scott Powers
- Approval of Minutes:
 - Motion to Approve: Jason Doctor; 2nd Mitch Callis.
 - Unanimously carries

News & Announcements- Jay Sedory, President

General announcement to committee chairs regarding announcements during membership business meeting and smooth transitions for the business meeting.

NATA:

- Salary Survey
- Use CEU bucks
- February 23rd Capitol Hill day

MAATA:

- Director Aronson will update at business meeting
- Safe School Awards funding- updated how that will be divvied up- state v district for funding awards
- iLead scholarship discussion
 - Persuaded colleagues to fund up to their ability
 - \$250 per student senator, up to \$800 of total cost
 - Voiced displeasure that less funding was provided

VATA:

Jerry Weniger stepping down as committee co-chair for Honors and Awards

Reports of Officers:

President:

- Highlights:
 - We're doing well. Great membership activity
 - Good practice act, Great Government Affairs Committee, doing some great legislation
 - Big Changes- more frequent meetings; more responsibilities of leaders, committee chairs

- Exceptional attendance at monthly conference calls
- PR committee and Student Affairs have done really well in the past year, really turning things around and getting things rolling in those areas.
- Challenges:
 - Change of GAC chair was a set back
 - Getting younger leaders involved- struggled to get applicants for leadership position
 - Encourage colleagues. Do we need to develop a system to get people involved? The lack of president elect has been a setback this year.
 - Budget- We're still 2K in the negative on the year. We're making steps in the right direction to be operating on a budget. We've stopped the bleeding. Incremental steps and changes are getting us on track.
- 2015 Goals-
 - Continue Monthly EC meetings- this is creating constant conversation and greater progress
 - Continue with accountability
 - Continue with visibility of the organization and programming
 - Communication continues to improve over the VATA structure
 - As a region rep- contact region members every year
 - As a committee chair- contacting people in that practice setting
 - Increase in projects- Spent a lot of time previously setting things up. Want to see more projects coming from the EC & Chairs for the organization to work on.
 - Partnering with other organizations
- Questions for the President:
 - None voiced

Past-President

- Tried to help Jay as much as possible and provide a historical perspective
- For 2015- plan to engage more organizations. Working with Becky and GAC on some initiatives
 - Trying to be less insular as a group.
- Let Amanda know if your committee has needs or desires for her involvement
- Will be requesting funding for travel

Secretary

- Reported Constant Contact numbers and made recommendations for contacting the membership
- Website- Will create page templates that will allow content editing by committee chairs for the committee pages.

Treasurer

- Reviewed numbers
 - Conference is becoming less of a financial loss
 - Dues increase will not offset cost of meeting but will allow us to fund other projects. The cost of doing business
 - State only membership will be starting soon.
 - Project proposals are improving accountability
 - Would like to change the fiscal year to April 1-March 31 instead of reporting in January, as the money from dues and registration aren't in until March and report cannot be finalized.
 - Still have a gap in costs and revenue- vendors, charging for luncheon are helping; want to get this to a 0 net meeting
 - Growth fund has grown about \$15,000 due to improvement in stock market. We don't have immediate access to that money and we do have a nice emergency fund as well
 - Reviewed budget with attendees
- Q&A-
 - In projected budget, is the number based on current dues or increased dues
 - Students, what is the balance/trade off – membership dues. Students cost us more as they're paying less to attend the meeting
 - Costs for the future need to be discussed

Committee Reports

Kim Pritchard, Annual Meeting Committee

- Registration- discussing changes for next year regarding timelines and fees

- Looking to change format to 2 day meeting in the future
- Narrowed our site search for 2016 down to 2 places- Kingsmill in Williamsburg and here at the Wyndham
- Struggled with vendors- continue to reach out to vendors and get some long term relationships
- Looking at posting voice over with slides at a nominal fee for EBP CEUs- by February
- Requested help with lunch from region reps
- Moderators- pick up bios and if possible take a head count in sessions
- Accolades for programming

Robert Hammill, Constitution & ByLaws

- Amendments
 - 3 Amendments up for vote- Achieved quorum, just barely
 - Policies & Procedures Manual- forms for review
 - Challenges with this project
 - Will be good for people transitioning in to roles.
 - Discrepancy between constitution and Bylaws in voting rights that will be addressed soon
 - Certified or Licensed terminology
 - Question regarding including lobbyist in the P&P document

Adam Smith, CUATC

- Student Aid Statement coming soon
- NCAA information on Concussion and other policies
- Open forum for next year
- Question regarding Community college AT oversight

Jason Doctor on behalf of Michele Heisel, CEP

- Trying to recruit members for the committee, spread the word
- She will be here tomorrow

Dave Pawlowski, GAC

- Concussion update
 - New R2L protocol will be enacted July 2015. Schools need to be aware.
 - Make sure SSATs know they need to be a part of the concussion management team
- Oxygen Bill passed easily
- Advisory Board issue- Governor Appointments- The VATA needs to remember to push members into roles
 - Citizen position and Physician will be rotating off
- NPI- still important. District won the initiative
 - Survey numbers concern for third party reimbursement
- Billing reimbursement is going to take a lot of work—putting a law in place will be down the road
- Va Hit the Hill Day is 2/17 at U of R Downtown beginning at 8:30am
 - Get your legislators involved in what you do
- R2L question- State BOE is working on guidelines
 - Room for interpretation- It is going to be very confusing for coaches and administrators. It's going to take a lot of coordination between academic and athletic departments
 - Have a lot of good proponents on the Board of Education- head of organization thanked the VATA on the front end for the help with writing the policy
- Becky Bowers Lanier- added opportunity for partnering with youth sport organization
 - Question regarding bill 582- corporal punishment. Should not pass or affect ATs.

Grace Weniger, Honors & Awards

- Revisit previous applicants across the board for nominations.
- CEP AT of the Year- hasn't had nominations in 2 years- hoping with new chair on board we can get better numbers in all categories
- Tie Breakers- how best to handle
- Future goals -Nominations online if possible to streamline the process and eliminate paper
- Seeking clarification on honors ceremony and luncheon
- Vote on timeline- for honors & awards

Motion to approve annual timeline: Danny Carroll; 2nd Jorena Simpkins.
Motion approved unopposed.

Membership

- State-only membership. Continuing to work on application. Should be ready soon.

Jay Sedory, Nominations

- Revamped questions for applicants; need to offer more clarification in the future.

Mike Shetley, Public Relation

- Now 5 committee members
- Try to get information on social media within 10 minutes
- Have to announce 2 months prior to get info in NATA News- March news deadline is Jan 19.
- Theme for NATA month: "we prepare, you perform"
- Suggestion-DC health and wellness expo could be a good event to attend to raise awareness

Sara Pittelkau, Scholarship

- No qualified applicant for high school scholarship
- Taylor Meier from ODU just received Student/Professional Development scholarship
- Seeking feedback on scholarship rubric.

Abbie Hansberger, SSATC

- Unable to attend – Jorena Simpkins reviewed highlights

Jamie Frye, Student Affairs

- Based number for student symposium on 80- currently at 131 pre-registered!
- Now worried about lab sessions and space
- Hoping for more feedback from this year
- AV in 2 rooms- trying to conserve costs

Shari Norte- YPC representative

- Explained function of YPC District Committee-
- 5 for 5 outreach presentation for students- generated a lot of good feedback
- 9/13 schools have contacted
- MAATA- career development center- students can mock interview and mock apply
 - Request for folks on that
 - Code of Ethics break outs
- Trying to improve Virginia focus- doing NPI drive at registration
- Looking to get a quarterly newsletter out on Facebook and Website.

Motion to accept reports of Officers and Committee Chairs

Motion: Jorena Simpkins, 2nd Scott Powers
Reports Accepted

In the interest of time, it was suggested that an alteration of the agenda occur.

Motion to Table the following items for February EC Meeting:

- New Business
 - Helmet Sensor/concussion task force 2016,
 - World Police and Fire Games
- Old business:
 - Constitution & Bylaws

Motion: Jason Doctor; 2nd Danny Carroll
Motion Carries

New Business

- Budget
 - Limited discussion, most occurred during Treasurer's Report
 - Can we put that on the website protected for members to view? No objections voiced.

Motion to accept 2015 projected budget as presented

- Motion: Danny Carroll, 2nd DC Cobler
- No opposition- unanimously passes

- Nominations/Elections
 - Elections will go first at business meeting. Encourage voting members to sit at the front. Will go in order from Pres-Elect down and run the voting throughout the meeting.
- VA License Nomenclature- Project Proposal to create workgroup on licensure nomenclature
 - Article on professional ordering attached in meeting materials
 - Would someone like to take the lead on that?
 - Would that be a good project for young professionals?
- Names for new additions to committee rosters
 - Ara Witter to replace John Koots on Secondary Schools
 - Motion to approve appointment: Danny Carroll; 2nd Jason Doctor
 - Motion approved

Motion to table Work Group Sessions for another meeting opportunity in the interest of time constraints

- Motion to Table: Ian Rogol; 2nd Jason Doctor
 - Work Sessions Tabled

Membership/Business meeting slides reminder, please get your slides to Jay ASAP.

Motion to Adjourn: Jason Doctor; 2nd Danny Carroll.

Meeting Adjourned 4:55pm

Respectfully Submitted,
Beth Funkhouser, Secretary

Reports & Support Documents Follow



VATA Annual Meeting Reports

To: VATA Executive Council

From: Jay Sedory MEd, ATC, EMT-T

President

Narrative

2014 started with many changes in the organization. While several changes occurred simultaneously, the VATA leadership proved to be flexible and responsive to these changes. Much of this success is attributed to previous years of discussion, expectation management, and acceptance of the EC.

Beyond overall management and supervision of the association, areas of focus for the president have been constitution & by-laws, Governmental Affairs Committee (GAC), and Nominations. There have been successes and failures in each of these areas. We accomplished very little toward our GAC goals this year. A new committee chair was appointed and re-tooling of the committee and goals are underway. A president-elect nomination call went unanswered for several months, fortunately, we will fill this position during the membership meeting. The overall nomination process has remained the same, however, the questions and answers were modified to allow the candidate to articulate their qualifications and interest. This will be the first year implementing these new questions.

The effects of the open position of President-elect in 2014 have not been fully understood. The responsibility of the president elect (Annual meeting, Student Affairs, Young Professionals) has fallen to the president and other VATA leaders. While these chairs performed exceptionally well, it is fair to assume those committee chairs were not afforded the mentorship they deserved. The incoming president will have one-year of training and experience before assuming full responsibility for the organization. The role of the Past President as assistant and advisor will be more critical in 2016.

A major change that occurred was the frequency of Executive Council (EC) meetings. EC Meetings increased to monthly basis, enabling business to be carried throughout the year and the number of projects increased incrementally. Discussion on important topics such as constitution & bylaws changes and increasing membership dues were thoroughly presented. There is a better connection between the officers and regional representatives.

Changes to the constitution and bylaws were thoroughly discussed, used the purpose of the regional representatives for membership input, and electronic voting was used. Electronic voting was a method to capture the entire membership rather than using a smaller cross-section of the members (attendees of the annual meeting). Electing officers in advance of their appointment start is considered best practice, the association should seriously consider adopting this measure. We have had continued improvement in partnering or presenting with outside associations, groups, and institutions. To name a few: King's Daughter Hospital, Children's National Health System, Sentara RMH Sports Medicine, and Terry Hooton Foundation.

The VATA leadership should continue to encourage local promotion and "town hall meetings" with regional representatives and offer continuing education units (CEUs) when applicable. Scott

Powers was the first in attempting this local meeting and partnership. Local meetings in regions is encouraged. Similarly, we were able to provide the membership with Evidence Based Practice continuing education units this year. Special thanks to Kim Prichard and Joe Hart for their efforts. Implementation of the internal templates, project proposals has been somewhat successful. It is expected the ease and proficiency will improve over time and practice. They will serve great purpose for new leaders in the future and help with transition.

Improvements in communication with members using the model presented to the Executive Council, this will continue to be an effort in 2015. Members should receive contact from the VATA (electronic/ social media), their practice setting Committee Chair, and respective Regional Representative.

Newly appointed or elected leadership members have done exceptionally well their duties, responsibilities, and timely submissions. Mike Shetley has done exceptional work in the distribution and dissemination of information to the membership. He has leveraged the use of social media and has provided new/updated content above and beyond the standard. This work has resulted in making the VATA social media a relevant resource for the membership. Jamie Frye has moved to lead the project on Student Programming for the Annual Meeting. She has met and exceeded expectations for the first year. The program planning has been manageable and under budget saving the VATA several thousand dollars. Initial signups for the VATA annual meeting registration were primarily students. This represents a healthy response of the ATEP programs and students in the state.

Membership meeting minutes should be considered for a change in the future. We typically approve membership minutes from 2014 (one year later). To publish the minutes for public record and internal record keeping, we should have the membership ask the Executive Council to approve the minutes at the next business meeting.

Highlights

- Meetings of the EC increased from biannual to monthly. Quorum was achieved each meeting and the majority of regional representatives have attended
- Open president-elect position increased the workload of VATA leadership
- Constitution & By laws successful made changes to voting/election, they will continue to work on necessary changes in other areas and develop P&P manual
- High hopes for a 2015 and 2016 budget and avoid a net loss to the VATA

Feedback

- Continue Monthly Meetings
- Continue communication with membership and increase their participation/feedback
- Make deliberate efforts in gaining new leaders and developing leaders in the state

To: VATA EC
From: Amanda Caswell

Past President

Narrative

The role of Past President was originally created to provide historical context and opinions to the Executive Council (EC) as needed. This is a non-voting position within the organization. In the last year, I have participated in monthly EC conference calls as well as other invited discussions as requested.

I would like to spend my last year in this position reaching out to various organizations around the state in which we can form partnerships and gain favor. My primary focus will be on groups that can advance legislative advocacy in the Commonwealth and I will work with the VATA lobbyist to identify those organizations. Secondly, I am open to suggestions from other committees and welcome the opportunity to forge partnerships with organizations and groups that can have a positive impact on outcomes.

Highlights

- 1) Involvement and input on the EC monthly calls.
- 2) Looking forward to identifying groups and organizations that I can reach out to on behalf of the VATA.

Feedback

- 1) What groups do we want to target that would help advance the agenda of the VATA?
- 2) Other ideas for the role of past president?

Requests

- 1) Provide feedback for the above questions.
- 2) Travel funding once groups and organizations have been identified. At this time I have not formal request, but anticipate reimbursement for mileage to various events.

To: VATA EC

From: Beth Funkhouser

Secretary

Narrative:

Member Communications:

Our Constant Contact numbers continue to be consistent. The membership distribution list was updated in September and the system is currently sending emails to 1305 subscribers. 39 eblasts were sent to all subscribers this year. Our overall, opening rate is around 39% which is a 3% increase over last year. Highest opening rate was 49.2% and lowest was 26.6%. According to Constant Contact, the industry average this year for not for profit associations is around 23%; so even on the low end, we are still above the industry average with our membership interest in terms of opening the emails and clicking on at least one linked item.

Lower opening numbers were noted when many (4+) eblasts were sent in a 7 to 10 day period. Opt-outs and bounces also increased during those periods. Bounces could be due to SPAM filters picking up on the repeated sender. Opt-outs do not always provide reasons for unsubscribing; the few who did were from students who had indicated a major change or a move out of the state as their reasons for unsubscribing. Topics which garnered higher opening and click rates were: Annual Meeting/CEU Opportunities, GAC updates/Advocacy, and Honors and Awards/Scholarship Nominations.

Website:

At this point last year, we had recently launched the new website and had 336 registered members on it. As of today, we have 615 users on the website. The website is proving to be a useful tool for the membership and EC, though I still feel it to be underutilized by most. Information from eblasts is also available on the website so even if a member were to delete the message, the information or document will still be available to the member. I am excited to be launching the member discussion boards, I hope they will be a useful service to our members. Challenges continue to be recruiting contributors and content.

Highlights

- Continuing to see improved numbers with eblast opening rates and click rates.
- Increased use of website by users

Feedback

- Website content and contributors. Previously there has been concern about allowing committee chairs to manage committee page content. Want to keep a consistent look, message, etc. Who should be in charge of this?
- How can we make the website more user friendly for the membership? Regional news and forums?

Treasurer's Report	
Virginia Athletic Trainers' Association	
2015 Annual Meeting and Symposium	
Richmond, VA	
10-Jan-15	
INCOME	
2014 Conference registration and sponsorship	20824
Government relations sponsorship	7325
Membership reimbursement	15100
Job Posting	407
TOTAL	43656
EXPENDITURES	
<i>Personnel Expenses</i>	
Lobbyist	9600
President Travel	606
TOTAL	10206
<i>Public Relations</i>	
Hall of Fame Materials	597
TOTAL	597

<i>Education</i>	
2014 Annual Meeting and Symposium	
Hotel	28486
Past President Gift	104
Attendee materials	975
Young Professionals Symposium	549
2015 Annual Meeting Deposit	2500
TOTAL	32614
<i>Technology</i>	
Conference calls	496
Webpage	780
Constant contact	432
TOTAL	1708
<i>Scholarships</i>	
Committee reimbursement	25
Scholarship awards	1500
Childrens Hospital of the King's Daughter	500
TOTAL	2025
BOC Fee	275
Stamps	29
Name Tags and pins	616
Logo	100
TOTAL EXPENDITURES	48170
Account Balances as of 12/31/2014	32,347.00
Money Market investments	
<i>Oppenheimer Main Growth and Income Fund</i>	
Balance as of December 31, 2014	29,051.00
<i>Money Market Funds</i>	
Balance as of December 31, 2014	9,332.00
Total Assets as of December 31, 2014	70,730.00
Respectfully submitted,	
Ian Rogol, MEd, ATC, Treasurer	

Committee Reports

To: VATA EC

From: Kimberly Pritchard

Chair, Annual Meeting Planning Committee

Narrative

The Annual Meeting Planning Committee has been hard at work the past few months to ensure the meeting runs as smoothly as possible. So far, I am pleased with the communication between the committee members and the leadership of the VATA. We have researched venues for 2016/2017 meetings, and have narrowed down the potential locations to the Wyndham in Glen Allen or the Kingsmill Resort in Williamsburg. Following the 2015 meeting, the AMPC will present a final decision to the EC for consideration.

I would like to thank Jay Sedory, Jason Doctor, Ian Rogol, and Beth Funkhouser for their time and efforts for this meeting – especially Beth for her incredible work and efficiency managing the annual meeting tab on the website! Thanks to Joe Hart, Jatin Ambegaonkar, Dave Pawlowski, and Scott Powers for the hard work on their respective positions. We especially thank Joe Hart for multiple years of service, as he steps down from his position of programming co-chair following the 2015 meeting.

Highlights

1. Registration price increase to cover rising cost and budget deficit (attendees and vendors)
2. Minimal \$15 charge added for buffet lunch to help provide accurate head count to hotel and to help cover food costs
3. Conscious efforts made by committee to reduce printing costs and move toward online presentation of materials. PDF copies of all CEU certificates will be emailed following the conference, which will allow electronic record keeping and reduce time demands on the treasurer.
4. 2015 Vendors
 - a. ACO/DJO, SKI Calibration, Physiotech
5. 2016 Meeting
 - a. Vendors
 - i. We struggled to confirm vendors for this year's meeting.
 - ii. This is a continued area of weakness for the meeting, and could vastly improve the financial burden of the meeting if more sponsors are recruited and maintained.
 - b. Format

- i. We have decided to move forward with a 2-day meeting in 2016 (Saturday/Sunday)
 - ii. Additional smaller 1 or ½ day meetings have been considered
- c. Location
- i. Wyndham Virginia Crossings in Glen Allen, VA
 - ii. Kingsmill Resort in Williamsburg, VA
 1. Final decision presented to EC following 2015 meeting after we evaluate the Wyndham and our association needs

To: VATA EC
From: Rob Hammill

Chair, Constitution & Bylaws Committee

2014 Work:

- Bylaws of the Virginia Athletic Trainers' Association were amended for two purposes.
 - 1) Improved vetting of candidates required a change to the VATA bylaws under Article III, Section 2, and also Article VIII, Section 3, Part C. This change required the people interested in serving as an elected official of the VATA to submit their intentions in writing in advance of the annual meeting for all cases; nominations from the floor at the annual meeting would no longer be possible. It was felt on the part of the EC of the VATA that this would improve vetting and limit any chance of having someone who was not a licensed ATC or was not in good standing with the NATA from being on the voting ballot.

These amendments were submitted to the membership on multiple occasions for comment and editing. They were approved by the EC in August and were sent to the membership for a vote; the voting closed on September 2nd and was passed.

- 2) Article XI was added to the bylaws to make way for a policies and procedures manual to aid the EC in day-to-day function. The idea on the part of the EC was to facilitate the transition and effectiveness of newly elected officers and appointed committee members.

These amendments were submitted to the membership on multiple occasions for comment and editing. They were approved by the EC in August and were sent to the membership for a vote; the voting closed on September 2nd and was passed.

- Online voting was used to reach all members of the VATA to amend the Bylaws of the VATA. This was believed to be valuable because input from all members would be possible, not just those who attended the annual meeting. However, turnout was not what we'd like to see with just over 1/20th of the membership participating; this was barely enough to achieve quorum.

2015 Plan

- Assessment of the voting rights listed in the constitution and bylaws of the VATA is ongoing. There is some discrepancy with the way they are worded.

Bylaws (Article I, Section 2) state:

“All members may take part in discussion and debate and, in general, have the privilege of the floor during an official VATA meeting. Voting privileges are limited to those members who are State Licensed or National Certified members in good standing with the NATA and the BOC and employed in or reside in Virginia.”

Based on the content of the Bylaws, members who are not state licensed may vote.

Constitution (Article VII, Section 1) states:

“Only State Licensed and National Certified members in good standing with the Association shall be entitled to vote on all questions submitted to the VATA.”

Based on the content of the Constitution, members who are not state licensed may not vote.

This will be discussed among the EC of the VATA during the 2015 year and a vote to amend either the Bylaws or the Constitution of the VATA is likely in 2015.

- The documents will be updated for language, errors, and the like. All modifications will be approved by the EC. Changes that modify the intent of the document’s language will be submitted to the membership for approval.
- Bylaws (Article 2, Section 4) will be updated to reflect changes in the membership dues. The change in dues requires a vote on the part of the membership.

To: VATA EC

From: Adam Smith

***Chair, College/University Athletic Trainers
Committee***

Narrative:

Indeed it was a busy year for athletic trainers in the college/university setting. National focuses on health and safety issues were prevalent, including increased research and legislation regarding the treatment of concussions by the NFL and NCAA, nutrition needs of the collegiate athlete, emergency preparedness in several televised NCAA contests, among other rules changes enacted by the NCAA.

Emerging practices concerning concussions and mental health took the stage at the NCAA and NATA this year with the release of multiple statements regarding both issues respectively. NCAA rules concerning student-athlete (S-A) workouts were modified to achieve the changes in each institution. The NATA delved in to an issue not discussed at length in mental health. With

increasing awareness of mental health issues and the NCAA's stance on ADHD medication, the NATA released a consensus statement for developing procedures to deal with those issues.

The issue of proper use of non-athletic training students in the college/university setting came up over the summer from an out-of-state college who regularly sends students to sites in Virginia. The CUATC drafted a statement concerning this issue and looks forward to its promotion in the coming year.

Not lost in the shuffle this year was the very controversial topic of the future of Athletic Training education. CAATE, the BOC and NATA are all deciphering whether to change the entry-level athletic training degree from a Bachelor's degree to a Master's degree. This potential change will not only affect institutions with athletic training programs, but also collegiate/university sports medicine staffs across the country.

This year contained many moments and subjects that have helped promote Athletic Training in the college/university setting. The CUATC looks forward to furthering the treatment of college/university student-athletes state-wide.

Highlights:

1. NCAA and NATA stance on concussions¹:
 - a. NCAA recently settled lawsuit that outlines many new rules for awareness and treatment of concussions, including:
 - i. Baseline testing for ALL student-athletes.
 - ii. S-As must be cleared by a physician before return to play.
 - iii. Medical personnel must be present at all games and practices.
 - b. NCAA requires all institutions to develop a protocol dealing with awareness and treatment of concussions:
 - i. Best practices outlined by the NATA position statement on head injuries.
 - c. NCAA partnering with Department of Defense for research study
2. NATA Appropriate Medical Coverage:
 - a. This form/equation was redone in 2013 and can be found online at NATA.org².
 - b. Will need updating this year with new NCAA rules regarding the coverage of all S-A activities resulting from new concussion legislation.
3. NATA Releases Consensus Statement for Developing a Plan to Recognize and Refer Student Athletes with Psychological Concerns at the Collegiate Level³:
 - a. Focuses on recognition and proper referral of S-As with mental health issues.
 - b. Increases awareness of ADHD issues and NCAA's regulation on the medication used to treat those conditions.
4. CUATC Statement regarding the Use of Student Aides to Provide Healthcare to Collegiate Student-Athletes:
 - a. Identifies issues and restrictions of non-athletic training students and what they are allowed to do in an athletic training setting
 - i. Offers suggestions on how to use such personnel.

5. New Virginia State Legislation Allows ATCs to administer Oxygen:
 - a. Requires a standing order from a physician.
 - b. ATCs need training in the use and storage of Oxygen.

6. NCAA Created Sport Science Institute⁴:
 - a. Health and safety will be at the forefront of all NCAA rules changes.
 - b. Will work with institutions and organizations (including NATA) to help fund research and create updated policies concerning the health of its S-A's.
 - c. Has online site for easy reference.

7. NATA Releases its Inter-Association Consensus Statement on Best Practices for Sports Medicine Management for Secondary Schools and Colleges⁵:
 - a. Describes positions and responsibilities of college/university staffs.
 - b. Outlines the proper decision-making process in injury treatment.
 - c. Deals with appropriate procedures for the selection, retention, and dismissal of an athletic trainer.

8. Potential Changes to ATC Education:
 - a. CAATE may change entry-level degree from a Bachelor's to Master's.
 - b. Could affect number of CAATE programs.
 - i. May result in fewer entry-level ATCs.
 - c. Would affect college/university staffs.
 - i. Would bring about the end of the Graduate Assistant position.
 - ii. Potential of increasing internship positions?
 1. Could CAATE require year of internship before certification?

¹ <http://www.ncaa.org/about/resources/media-center/press-releases/ncaa-reaches-proposed-settlement-concussion-lawsuit>

² <http://www.nata.org/appropriate-medical-coverage-intercollegiate-athletics>

³ <http://www.nata.org/News%20Release/nata-releases-consensus-statement-developing-plan-recognize-and-refer-student-athletes->

⁴ <http://www.ncaa.org/health-and-safety/sport-science-institute>

⁵ <http://www.nata.org/sports-medicine-management>

To: VATA EC
From: Michele Heisel

*Chair, Clinical & Emerging Practice
Committee*

I would like to thank the VATA leaders for their confidence in my appointment as the CEP chair. I am looking forward to working with everyone!

Goals

- Recruit committee members. A request has already been initiated for an e-blast to be sent to recruit from our membership

- Get organized!
- Communication to chairs within the district to inquire about their projects & communication to chair at the district level to find what needs to/can be done

Requests

- Anyone who knows of a CEP athletic trainer that may be interested in serving on our committee, I ask for an exchange of information so that I may speak to them further.
 - Email: mheisel@pintochiro.com
 - Cell: 724.366.3404
- Because this committee and its subsequent projects are starting from scratch, I'm open to suggestions, recommendations, etc.

To: VATA EC
From: David Pawloski

Chair, Government Affairs Committee

Highlights

1. Enacted Laws that affect Athletic Trainers in Virginia:
 - a. Concussion Updates: The Department of Education has been tasked to implement “Return to Learn” policies and procedures for school districts. These policies will go under final review in January of 2015 and be distributed to school districts statewide by July 1, 2015. It also requires non-scholastic programs, that utilize public school facilities, have a concussion policy in place. The schools are not required to make sure these non-scholastic programs enforce their own policies, but they must show that they have a plan in place.
 - b. The House passed HB190 which allows Athletic Trainers to possess and administer oxygen for use in emergency situations
 - c. A bill to remove the requirement to have a secondary school Athletic Trainer on the Advisory Board of Athletic Training was not passed.
2. The Athletic Training Advisory Board has three new members. There is still a need for a citizen member on the Advisory Board.
3. NPI: We need to continue to encourage people to register for their NPI. It is an important national issue.
4. GAC Reimbursement Task Force: The Task Force reviewed the Wisconsin survey with the GAC but had not acted upon a version to send to the membership. The GAC will review this action and decide if a survey is necessary and if so what information is needed in order to fulfil a strategic plan on acquiring third party reimbursement for Athletic Trainers.
5. A strategic plan on reimbursement will be developed by the GAC and the Task Force.
6. Hit the Hill Day has been set for February 17, 2015. Everyone who is interested should meet at the University of Richmond Downtown by 8:30 am. More information will be distributed in the near future.

To: VATA EC
From: Grace Weniger

Chair, Honors & Awards Committee

Narrative

Nominations

- Should we keep the CEP category? We have not had any nominations in the last two years. With a new CEP Committee Chair, do we think recruiting individuals to nominate for this award will be more likely? We would like to keep it, but we will need help recruiting nominations.
- Otherwise, the volume of nominations has been better the last couple years, however we would still like to see more. This year we asked sponsors of nominees from previous years who did not receive an award, if they wanted us to reconsider their nomination. Should we continue with this procedure? We think this would be a good idea but would like your thoughts. If we do it for one category, it seems only fair that we should do it for all of them.
- Is it possible to make nominations completely electronic through the website?

Voting

- Should we try another system for voting? Perhaps survey monkey. We will still need to have everyone access the documents, but I can attach them in the email sent out so they are easier to view and less steps.
- If there is a tie in voting for nominations, we need to have a policy for how to break the tie. Currently there is no policy. This year, we did a revote and it broke the tie. Our thoughts – try a revote and if it is still a tie, the president decides.

Annual Symposium

- Need to consider how to display Hall of Fame pictures for the future. The size and growing number of foamcore pictures may create a problem as we continue to induct more individuals into the Hall of Fame. Discussion on how to address this concern. Should we continue to make them? We think they look nice but they require a large number of easels and space to display. Feedback we have gotten from others is that they like having the pictures so they know what current and past recipients look like. It might just be a matter of finding a different way to display them (other than the easels). Another thought is to purchase the easels so we do not have to try to get or rent them every year.

Highlights

- Voting by the Executive council was improved this year. We know it is a lot of read but please vote. It is only fair that those individuals nominating and nominated get the attention we say they will.

Requests

- Provide feedback for the above questions

To: VATA EC
From: Emily Evans

Chair, Membership Committee

2015 Goals:

- 1) Complete state-only application process (on-line and paper).
- 2) To record dues from VATA members and review these funds with the VATA treasurer.
- 3) To maintain a current and accurate mailing list and an official record of the VATA membership.
- 4) Distribute regional membership lists to each RR (target months: Jan and July).
- 5) Organize and distribute additional membership lists as requested by EC.
- 6) Nominate VATA Certified Members for NATA awards.

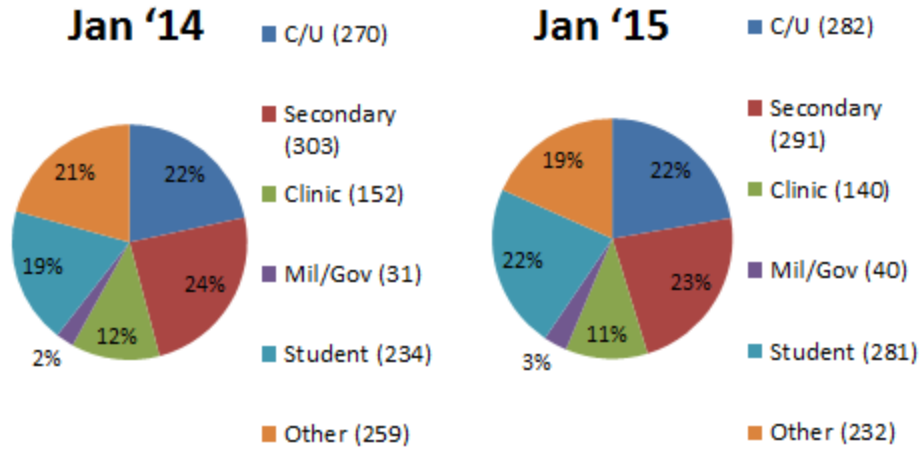
2014 Summary:

- 1) Obtained accurate membership rosters through District Secretary multiple times.
- 2) Excel program developed to group members into Regions through zip codes (eliminates need for Mr. Reynolds to continue the tedious task).
- 3) Distributed Regional Database to each RR (including email addresses).
- 4) Began developing state-only membership application process.
- 5) Gathered information through email survey (53 out of 400 or 13%) regarding state-only membership interest and benefits desired. Results included 3 main points:
 - 1. Most respondents were not currently NATA members due to cost and/or lack of financial support from employer
 - 2. Most (42%) were interested in state-only membership if cost was reasonable. (\$20-\$100 range)
 - 3. Most wanted the benefit of decreased or free CEU opportunities as state-only members.

MEMBERSHIP CATEGORY BREAK-DOWN:

	<u>January 2014</u>	<u>October 2014</u>	<u>January 2015</u>
Associate =	12	14	15
Career Starter Certified =	50	75	69
Certified Regular =	951	925	931
Honorary =	4	4	4
Retired Certified =	22	26	29
Student Certified =	51	NA	51
Student Graduate =	13	24	25
Student Undergraduate =	146	123	142
TOTAL =	1249	1191	1266

MEMBERSHIP CAREER SETTINGS



To: VATA EC
From: Jay Sedory

Chair, Nominations Committee

Narrative

The end of 2014 proved to be a positive turnout of candidates for all positions. Only 1 region representative position will be open. Initially, there was little response to the first call of nominations. We moved the deadline which helped increase our pool of candidate.

Organizing, contacting, and drafting responses for candidates was a time consuming process because each candidate needed 2-3 follow ups for various reasons. Templates were made this year, hopefully, process for next year will be easier.

The President Elect position has been difficult to fulfill over the last year. Personal emails using the “leadership interest” list provided by the NATA was used several times with limited success. In the past this has been a good database to use for position announcements. E-blasts, regional representatives, and general announcements were made without a response.

This year the Clinical and Emerging Practice Committee Chair was asked to resign. A call for nominations yielded three viable candidates. The Governmental Affairs Committee Chair resigned and two candidates had viable applications. A third candidate had to withdraw due to conflict of interest.

New questions were made for each position category: officers, region representatives, and committee chairs to better reflect their duties and responsibilities.

Nominations for leadership positions for the 2015 cycle will be region 1, 3, 5.

The Secretary and Treasurer position should consider changing the election to electronic voting for the membership and perform election 6 months before the annual meeting. This will help with the transition of information for the incumbent.

Efforts should be made in leadership training, recruitment, and developing young leaders to avoid further gaps.

Process for elections:

- Rolling nominations throughout the membership meeting
- Ballots will be handed out to members as they walk in the door (Region 1-6)
- Region 1,3,5 will collect ballots from membership
- Danny Carroll will count ballots and submit to Rob Hammill for final count/confirmation
- Winner will be announced and following vote will proceed

Highlights

- President Elect was open for 1 year
 - Responsibilities were shifted to President
- End of year nominations appear to be very good
- We are correcting the Regional Representative elections 1,3,5 will be up for election next year

Feedback

- Directions will need to be more specific on application next year
- Re-use many of the materials for next election

To: VATA EC

From: Michael Shetley

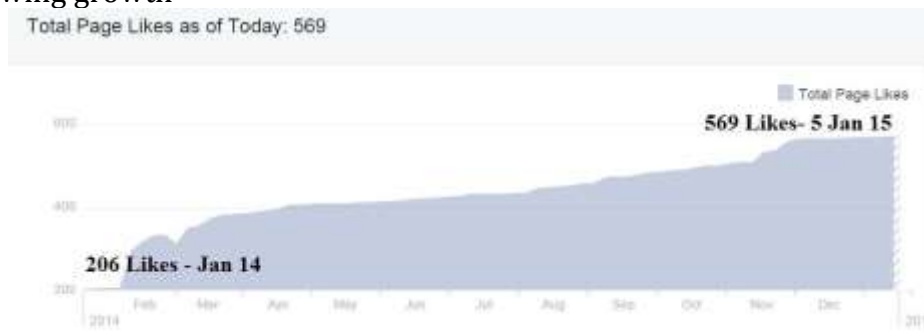
Chair, Public Relations Committee

Narrative

Original members- Shetley, Michael (Chair); Glaviano, Neal; Grover, Katie.
 New members that were submitted for approval during 2014- Wittwer, Ara; Bianco, Lucas
 The committee held one in person meeting at the 2014 NATA Symposium

Highlights

A VATA table was set up at the 8th Annual Pediatric and Adolescent Sports Medicine Update for Primary Care on 19 June 2014
 New Logo Developed
 Facebook following growth



Ongoing projects

- Document for regulation of Logo use
- NATM projects and activities
- NATA news reports- **19 Jan is the deadline for March News**
- Promotional items to be designed and ordered

Social media updates and announcements

Requests

- Allocate a portion of the budgeted money for promotional items to be used during tabling at events and for small prizes for NATM contests.

To: VATA EC

From: Sara Pittelkau

Chair, Scholarship Committee

Narrative

Scholarships

- Scholarship for Fall 2013
 - Student Professional Development Scholarship was awarded in December 2013 to Bethany Druvenga of Old Dominion University.

Scholarship Awardees for Spring 2014

- Carina Stern of Shenandoah University was selected as the recipient of the College/University Scholarship
 - The committee unanimously decided there were no qualified applicants among the HS Scholarship applicants. VATA President Jay Sedory and incoming committee chair Sara Pittelkau both agreed with the committee's decision not to award the scholarship this year. Email was sent to the applicants stating they were not selected.
- Scholarship Awardees for Fall 2014
 - Taylor Meier from Old Dominion University was selected as the recipient of the Student Professional Development Scholarship.

Updates on Scholarship Recipients

- Carina Stern is currently in the process of moving to New York City to complete the last semester of her clinical experience working with the staff athletic trainers at the Harkness Center for Dance Injuries-an extension of the NYU Langone Medical Center; she will not be able to attend the 2015 VATA Conference due to this move.
- Confirmed that Alex Thompson, 2010 HS scholarship recipient, will matriculate from Roanoke College this year with her degree in Athletic Training.
- Confirmed that Kari Washburn, 2012 HS Scholarship recipient, is still pursuing her AT education at UNC Chapel Hill.
- Confirmed that Bethany Chandler, 2011 HS Scholarship recipient, is still pursuing her AT education at George Mason U.
- Confirmed that Meghan Almarode, 2013 C/U Scholarship recipient, is matriculating with her AT degree from Lynchburg College.

- Confirmed that Kirsten Brock, 2011 HS Scholarship recipient, is still pursuing her AT education at Lynchburg College.
- Confirmed that Jessica Printz, 2013 HS Scholarship recipient, is still pursuing her AT education at Indiana U. of PA.

Committee News

- Martha Godfrey resigned – the committee would like to thank her for her service to the committee and VATA
- All applications for the Student Professional Development Scholarship were emailed to committee members this year instead of traditional mail. This seemed to work well and did not cost the VATA any money.
- Committee Chair plans on working with co-chair and committee members on evaluating and possibly changing some of the evaluation process (scoring rubric) for all scholarships

Highlights

- Sara Pittelkau was selected as new Scholarship Committee Chair 4/6/14– Dan Carroll finished up his duties after the College/University and High School Scholarships were awarded (5/20/14 – last entry by Dan into SC activity log).
- Ellen Hicks of Bridgewater College joined the SC committee in June after Martha Godfrey resigned

Requests

- Provide feedback on anything that needs to change or suggestions the EC may have

To: VATA EC

From: Abbie Hansberger

***Chair, Secondary Schools Athletic Trainers
Committee***

Updates:

1. Since January the SSATC has formed the first formal committee. Members include:
 - Jorena Simpkins (Co-Chair)
 - Ian Rogol (Advisor to SSATC)
 - Sara Whiteside
 - Brad Bussey
 - Jennifer Glazer
 - Shannon Winston
 - Laura Serrine
 - Synthia Goode
 - Ara Wittwer
 - Kwadwo Donkor
 - John Reynolds

2. A SS contact document has been created with the help of two Bridgewater College ATS. This document contains a list of every SS, both VHSL members and private institutions that offer athletics in Virginia. This document provides the name and email address for the AT at each of these schools. Schools that do not have the services of an AT are denoted as such. The contact document has given us an accurate indication of how SSAT coverage is distributed across the state.
 - a. 6A has 100% AT coverage in each of their schools.
 - b. 5A has 100% AT coverage in each of their schools.
 - c. 4A has 96% AT coverage in each of their schools.
 - d. 3A has 92% AT coverage in each of their schools.
 - e. 2A has 58% AT coverage in each of their schools.
 - f. 1A has 34% AT coverage in each of their schools.
 - g. Private Schools have 67% AT coverage in each of their schools.
3. Bridgewater College graduates Sarah (Bothof) Hudson and Corey Huffstickler sent out a survey to the SSAT of both private and VHSL member schools in early June. The results of this survey are being presented during the VATA Annual meeting as *Secondary School ATs Practice and Perceptions*.
4. A “Recommendations for Supervision of the ATSA” document has been created and reviewed by the SSATC. John Reynolds shared a copy of this document with his contact at the DOE. They responded with two questions; “how big of a problem is this in Virginia” and “if it’s not a big problem, why are we drawing attention to it with a formal document?”
 - a. Current recommendation is to share the *NATA Official Statement on Proper Supervision of ATSA* to educate the membership and give direction on how to report those members who are violating state law with the use of ATSA.
5. SSATC researched and assisted Loudon County AT’s with recommendations regarding incorporating hit sensors into their football programs. We have also collected contact information for many of the companies who offer hit sensors so they could be invited to share information at the annual meeting.
6. Created an excel directory of every public and private SS, including pertinent information about location and AT coverage, in the Commonwealth at the request of the NATA.
7. Collaborated with the Dr. Frank McCue SMAC in creating a transgender policy and common skin lesion document for the VHSL.
8. Working in conjunction with the District 3 SSAT representatives to create guidelines and procedures to fund NATA Safe School Award scholarships.

To: VATA EC
From: Jamie Frye

Chair, Student Affairs Committee

Narrative

The primary focus of the committee was to develop the first year of annual student programming to be held in conjunction with the 2015 VATA Meeting. Members had previously voted in favor of their funding going to student programming as part of the annual meeting rather than in the previously named “Young Professionals Symposium” that was held at various Colleges and Universities in the Commonwealth of Virginia. Secondly, it seemed logical that combining this programming would decrease the overall cost of the events thus saving money as speakers could be used for both events.

Highlights

- Student Affairs Committee sent out a survey during Summer of 2014 to learn more about student programming needs
- Student Affairs Committee planned this year’s student session in conjunction with the Annual Meeting Committee and currently expect 70+ students to attend based on current December enrollment
- Student Affairs Committee met the goal to keep costs to a minimum as speakers have either volunteered their time or are the speakers invited by the Annual Meeting Committee. Kinesiotape was donated for the learning lab. AV Equipment was minimized to one room only.

Feedback

- Student programming scheduling was not complete until the end of November since we needed to wait on the Annual Meeting Committee to finalize their scheduling. Overall, it was still feasible to get the programming together in time; however, it made it difficult to advertise an exact program as early as we would have liked. It appears that we will have upwards of 70 students attending therefore we believe the advertising was still effective.
- Regarding the student presentations, the survey recommended a later due date to allow students who are collecting actual data (rather than case studies) a larger window of opportunity. The committee accommodated this request and set a December 15 due date. However, feedback has now been received that this is too late as it is hard for student mentors to get presentations ready prior to students leaving for the end of the fall semester. The committee recommends taking this request into serious account at 90% of submissions are case studies.

To: VATA EC
From: Shari Norte

Representative, Young Professionals Committee

Narrative

This year my goal is to generate more interest in the YPC from Young Professionals in Virginia. It has been difficult to get YPs interested in helping with current projects, so we are hoping to reach out to YPs during the VATA Annual meeting. I hope to generate enough interest at the 2015 VATA meeting that I can host an official social event at the 2016 VATA meeting.

Accomplishments:

In October, I presented the Five the Five outreach presentation to the Athletic Training students at James Madison University. The feedback was very positive. The students said that a lot of the information was new, and they felt it was very helpful. It generated a lot of discussion and questions from the students after the talk and via email in the weeks following the presentation

We will have an NPI sign-up station at registration for the VATA Annual Meeting. We will have 2 lap tops available with instructions and our assistance to help guide anyone interested in obtaining an NPI number.

We will be hosting 3 tables at the luncheon for Young Professionals to network. I will be mingling among those tables to generate interest in the YPC, but more specifically interested in helping with YPC projects.

We will be helping with the Student Quiz Bowl at the VATA Annual Meeting with pre-test grading and judging.

Ongoing/Future Projects:

We have 6 schools interested in planning a Spring date for the Five for Five presentation, so I will hopefully be scheduling those presentations in the next few weeks. In addition to me presenting, I have 2 Young Professionals that are willing to travel to some of these schools to present. I will be reaching out again this month to the other schools that did not show interest in the fall about the opportunity to have a YP present the Five for Five presentation. The goal is to present to all 13 programs.

As the Virginia Representative, I will be organizing the YPC Social at the MAATA Annual Meeting. Last year, it was a success, but we had a lower attendance than prior meetings due to scheduling. We are hoping for a better time this year, so that we can have a better showing. This is a great opportunity for Virginia to reach out to YPs since we have three consecutive years of hosting the MAATA conference in our state. I am hoping to make the most of this meeting this year by networking with as many YPs as possible.

We are planning two sessions for the MAATA Meeting: Ethics in Athletic Training session and Career Development Center. The Ethics sessions will provide up-to-date information regarding the Code of Ethics and break-out small groups to discuss particular ethical issues in Athletic Training. The Career center will provide students opportunities to interview with an YP and seasoned AT and/or have their resume and cover letters reviewed. This is beneficial to the student to get feedback before they apply for positions, but also beneficial to YPs to gain experience interviewing alongside a seasoned AT. I am looking for YPs and seasoned ATs who will be attending MAATA and are interested in helping with the YPC Career Development Center.

I hope to use our VATA Facebook page to reach out to YPs about current projects and news related to Young Professionals in Athletic Training. I am looking for any suggestions or recommendations about posts or stories that should be shared on behalf of the YPC.

Requests

- If you see a need for the YPC in your program or anywhere in the state, please let me know. I'm very open to suggestions

- If you are attending MAATA and are interested in helping with the Career Development Center, please let me know.
- Please promote the Five for Five presentations with Professional and Post-Professional programs, and send any program directors who are interested to me.
- Please encourage all YP's at the conference to find the YP tables at the luncheon
- If you see any local stories related to or involving YPs in Athletic Training please send them to me.

2015 Projected Budget

Main	Sub	FY 2011	FY 2012	FY 2013	FY 2014 Projected	FY 2015 Projected
Over head Operations	Conference Call	(\$51.51)	(\$197.79)	(\$144.76)	(\$400.00)	(500.00)
Over head Operations	Website		(\$1,962.96)			(1,000.00)
Over head Operations	Constant					
Over head Operations	Contact		(\$420.00)	(\$456.76)	(\$450.00)	(600.00)
Over head Operations	EC meeting (travel etc.)		(\$591.53)	(\$1,308.60)	(\$1,100.00)	(1,000.00)
Over head Operations	BOC renewal			(\$215.00)	\$0.00	(215.00)
Over head Operations	Name tags			(\$155.23)	(\$100.00)	(100.00)
Over head Operations	Printing		(\$101.25)		(\$150.00)	(150.00)
Over head Operations	Stamps		(\$27.00)		(\$50.00)	(50.00)
Over head Operations	Bereavement Fund				(\$200.00)	(200.00)
Sponsorships	Various Org				(\$500.00)	(750.00)
Merchandise	Shirts, pins, etc. purchase				(\$700.00)	(100.00)
	Revenue Sold				\$250.00	300.00
Travel	YSS		(\$410.00)			
Travel	Officer Travel					(1,000.00)
Travel	iLead Scholarship			(\$467.27)		(600.00)
Travel	Ilead MAATA grant			\$401.35		0.00
Annual Meeting	Registration Income	\$7,130.00	\$13,561.33	\$8,155.00	\$15,514.00	25,000.00
Annual Meeting	Hotel Cost	(\$24,758.85)	(\$22,743.24)	(\$26,691.20)	(\$28,486.00)	(30,000.00)
Annual Meeting	Travel	\$0.00	(\$623.27)		(\$1,246.00)	(500.00)
Annual Meeting	YPS	\$0.00	(\$1,453.85)		(\$1,674.00)	(400.00)
Annual Meeting	Misc: dinner/printing	\$0.00	(\$300.00)	(\$1,129.52)	(\$1,300.00)	(1,200.00)
Annual Meeting	VDH grant income	\$0.00		\$9,125.00		

Annual Meeting	Exhibitors income	\$400.00	\$250.00	\$600.00	\$3,750.00	3,500.00
Student Affairs	Confrence					(2,000.00)
	Reg income					1,000.00
	Sponsorship					500.00
Membership Dues	1 Jan to 31 Dec	\$12,785.00	\$25,990.00	\$27,205.00	\$25,000.00	25,000.00
Corporate Sponsorship	CHKD	(\$500.00)	(\$500.00)	(\$500.00)	(\$500.00)	(500.00)
Job posting				\$407.76		400.00
GAC	Lobbyist	(\$9,600.00)	(\$9,600.00)	(\$9,600.00)	(\$9,600.00)	(10,500.00)
GAC	Travel				\$200.00	300.00
GAC	NATA Grant		\$2,000.00		\$5,325.00	2,000.00
GAC	Fundraising				(\$300.00)	300.00
Honors & Awards	Awards		(\$892.70)	(\$655.50)	(\$596.00)	(800.00)
	Special Awards					(100.00)
Scholarship	Awards (cash)	(\$1,000.00)	(\$1,500.00)	(\$1,474.48)	(\$2,200.00)	(2,200.00)
Public Relations					(\$2,250.00)	(2,500.00)
VATA Grand Total			\$477.74	\$3,095.79	(\$1,763.00)	1,335.00