



**VATA**  
**Executive Council**  
**Conference Call Agenda**  
Thursday, November 6, 2014  
7:50 am –8:50 am EST  
Jay Sedory, MEd, ATC, EMT-T, Presiding

## Welcome and Roll call

\*P indicates present on the call

### Attendees

Jay Sedory (President) P	Daniel Carroll (Region 1)
Beth Funkhouser (Secretary)P	Jason Doctor (Region 2) P
Ian Rogol (Treasurer) P	Scott Powers (Region 3)
Amanda Caswell (Past President) P	Mitch Callis (Region 4) P
Vacant (President Elect)	Jorena Simpkins (Region 5)
Rob Hammill (C & B) P	DC Cobler (Region 6) P

### Guests

Kim Pritchard (Annual Meeting) P  
Becky Bowers Lanier (Liaison)

## Approval of October Meeting Minutes and November Agenda

- Motion to accept meeting and agenda as provided
  - Jason Doctor motion; 2<sup>nd</sup> Mitch Callis
  - Motion passes unanimously

## Announcements:

- NATA Annual meeting- hotels are open, book early
  - State leadership conference registration is open, don't forget about that when you are planning your trip to NATA if you would like to attend.
  - CMS Update- NATA taskforce sent letter to CMS, now they are not going forward with banning ATs from DME and orthotic fitting.
    - Good thing for ATs and maybe we can get the vendor back who wouldn't commit to sponsoring due to the fact that ATs were potentially going to lose DME and orthotics fitting.
- MAATA- Annual meeting registration is open for them as well. Meeting is in May.
  - Alexandra Pagnotta from JMU is the 2<sup>nd</sup> student senator
  - Nov 11 executive call with region presidents- items on the agenda include: ilead, amendments that didn't make quorum at the MAATA meeting.
  - Jay will keep us informed on those issues after the call.
    - Ilead issue- region would price match up to a certain amount. The meeting is in Texas, so it is an increased cost for travel. Because student senate is a national/district initiative. Jay will push for more region/nat'l funding than state funding.
    - Funding is an issue for us. Ian offered as much as we can get the MAATA to support us, that would be terrific. We can't afford to send them fully funded. It's quite expensive. They need to partially or fully support this. Suggest district/state funding split of 75/25.
      - How many students went last time?
        - 2- Both Junior and Senior Senators
    - Please send additional comments by email to Jay

- VATA News
  - Please vote for Awards
  - Concussion Sensors in Loudon County- Embattled issue over helmet safety
    - Health & Safety committee- no requirement to put safety sensors on top of helmet. Didn't seem appropriate for VATA to make a statement of support.
    - Could make this into a taskforce to create discussion
    - Is anyone using sensors for concussion management or RTP protocol?
      - More than willing to entertain this as an agenda item with the experts in our state.
      - Consider forming taskforce of interested parties at annual meeting
    - NATA- not sure of any plans from them to research or release a statement of support for sensors.
  - Student Aid Statement- Still under development.
    - Adam Smith and the CUATC should have a draft soon
      - Ian will follow-up on this
  - GAC grant from NATA was about \$2,000
  - Thanked Leadership for service and assessments of the VATA and progress
  - Letters of Appreciation for service and friends of the VATA (phone breaking up)
  - Thanked Talena Williams for service as Committee Chair and opened the CEP Chair position for nominations.
- Secretary Announcements-
  - Please comment on your nametag by the end of the day so that order can be placed.
- Treasurer's Announcements-
  - "We're broke"

#### Old Business-

- **Budget- Ian Rogol, Treasurer & Amanda Caswell, Past-President (attachment)**
  - 2007 approved increase, but had no mechanism in place to implement it.
    - Currently losing \$8,000-10,000/year
    - If we increase by \$20/year it would cut the gap
    - Full fees would be \$213 total, this would make us still on the lower end of the national spectrum.
  - Discussion-
    - Mechanism question with the bundled due structure.
      - States can now set their own amount, not just portion of region income anymore.
      - So, the mechanism wasn't a VATA issue in 2007, but an NATA issue.
    - Vote was in 2007, though there is no statute of limitation in C&BL should we in good faith and transparency put this vote out to the membership again?
      - Treasurer is in agreement with that.

- Scott Powers: We need to communicate this to the membership with the Annual meeting slide show.
    - Explain the previous vote; show where the money is going. If members see where the money is going, will be more agreeable.
  - 4-5 of us should sit down and ID what we are doing for the state. And what we could do for them with a better budget
  - We have consensus to move forward with this from the EC.
  - What feedback do Ian & Amanda need?
    - Any edits, even grammar, highlights, more detail in a certain area would be great.
    - Run it by your colleagues and get feedback.
      - Feedback by Monday after Thanksgiving. (12/1/14)
    - Looking at the numbers projected from 2/2014-2/2015, if things stay the same, we will lose \$9500.
- **Constitution & Bylaws- Rob Hammill, chair**
  - Trying to help guide through the nominations process to be ready for January elections.

#### **New Business-**

- **Nominations- Jay Sedory, Chair**
  - Appointment of Dave Pawlowski as GAC Chair.
    - Wants it to be clear that he doesn't want to do this forever. Hopes to mentor another interested professional to transition to chair in the next 1-2 years.
    - Discussion:
      - Great appointment.
      - Experienced, Flexible schedule, strong ties in Richmond.
    - Call for vote on accepting Dave Pawlowski as Chair
      - All unanimously in favor of appointment.
  - Other nominations- President- elect, Secretary, Region Reps 2,4,6; CEP chair.
    - If you want to retain your position, you will need to submit your materials to the nominations committee by November 18, 2014.
  - No more nominations from the floor. Can retract your nomination if you change your mind.
- **Annual Meeting- Kim Pritchard, Planning Committee Chair**
  - 20 proposals for presentations. Review and Decision date is tomorrow 12/7/14
  - Next week we will have our schedule finalized hopefully.
    - Trying to make sure we have high quality programming.
    - Share with Student affairs and BOC to make sure our CEU numbers are correct.
  - Offering 2 EBP CEUs
  - Beth has done a great job getting registration set up.

- As previously discussed we have made some pricing changes.
  - Lunch is \$15 buffet style.
  - Honors & Awards ceremony will not be happening with the luncheon
  - Discount codes- contact Beth & Kim if you have not received one.
  - Make sure you register, so we have a correct headcount
- 2 options for venue in 2016 working with Dave Pawlowski on those.
- Questions:
  - Review letters to make sure we are specifying what is reimbursable.
    - Podium- feature presentation or learning lab (45 minute)- waive registration
    - Free coms/posters (15 minutes)- no waiver.
  - Jason Doctor volunteered he has a meeting at the Wyndham next week, is there anything he can do to help while he is there?
- Thanks to Kim & Beth and all the team for their hard work and having registration ready well before Thanksgiving.
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### **Region Representative Reports**

- RR1- Danny Carrol- Unable to join call today
- RR2- Jason Doctor- Interest in Local job board on the website
  - Amanda- in favor of members posting it themselves.
  - See it as an opportunity to the Commonwealth.
    - Policing it becomes an issue
  - Easier to ask forgiveness than permission. Per diem and weekend only. Fulltime should go through the NATA.
  - Concerns about “shit jobs” getting posted.
    - Excellent opportunity for organizations to see why there \$12/hour pay doesn’t get coverage and the appropriately funded opportunities do.
  - Allow a rate of \$20/hour minimum?
  - (Lost Jay Sedory on the call)
  - Share message board with EC members to experiment with how it would work.
    - Jason supports, Amanda supports. Try an anonymous post system.
    - Perhaps- roll it out at the meeting. Move the traffic to the VATA website for temporary job postings. Advertise slides at Annual meeting.
    - Gives us 2 months to tinker with it. Discuss at Business Meeting.
- RR3- Scott Powers- not much new going on here in District 3
  - Continue to work with vendors. Stan Kowalski is first confirmed vendor. Medco, school health, Bon Secours. Going back to foot management since the CMS reversal.
    - Any particular vendors? Share with Scott.
    - ACO medsupply hasn’t responded. Nor has gladiator mouthpieces.
    - Rutherford supply? They said no, received no benefit from attending.
    - ACES? Sponsor of Quiz Bowl. Marquee event- do we need to hold it to the silver level \$500, or keep it at \$250?

- What about offering a combo with Quiz Bowl and Student program. We'll give you facetime at both events. Access to registration materials. Etc.
  - Stan- bought in at silver level. Will donate 2 pieces of equipment to new ATs or emerging ATRs in the state. Barter with Medco to donate goods as door prizes.
- RR4- Mitch Callis- not a lot going on in region 4 at the moment
  - Va Special Olympics. Dave is looking for volunteers. Go to Special Olympics website for more info.
- RR5- Jorena Simpkins- Unable to join call.
- RR6- DC Cobler- Unable to join call.

**Adjournment:**

- Motion to adjourn:
  - Scott Powers; 2<sup>nd</sup> Mitch Callis
  - Motion carries unopposed

Meeting adjourned at 9:02 am

Respectfully Submitted,  
Beth Funkhouser, Secretary

Attachments/Reports Follow

## **Justification for VATA Dues Increase**

### **Proposal**

The VATA Executive Council is recommending a \$20 dues increase to offset rising costs and fund future initiatives necessary for the growth and development of athletic training in Virginia. The current VATA dues are set at \$30 dollars per year and have been at this level for over a decade. The VATA averages 1200 members a year; a \$20 increase per member yields a gain of \$24,000 annually. This increase would require NATA “regular certified” members to pay \$213 per year for national, district and state dues, which is on the lower spectrum of the national structure (Please see the following for the NATA Dues Structure: <http://www.nata.org/dues/dues-structure>). The VATA is cognizant of the individual financial burden this may cause to members, but we believe the overall benefit to the membership will have a positive impact on athletic training in the Commonwealth.

### **Background**

The financial obligations for operations and services of the VATA have increased every year, similar to the national cost of living. New initiatives have been started and resources have been directed to programs critical to the growth and development of the profession. Reserve funds were used with caution to fund and implement current and future programs. The VATA has prioritized financial decisions to fully fund the Governmental Affairs Committee (GAC) initiatives and the annual meeting and has funded smaller projects as needed and finances permitted. The VATA executive committee has made significant efforts to reduce costs in the budget and changes were made to the VATA Annual Meeting to balance service and costs.

New initiatives for the organization will include increased funding for the GAC and the Public Relations Committee as both impact all aspects of the VATA; public perception and legislative status is critical to every Virginia licensed athletic trainer.

The current yearly budget model is unsustainable as the VATA predicts the services and resources will need to be continued and added in the future.

### **History**

Over the past decade the VATA has not had a dues increase. On January 20, 2007 at the VATA annual business meeting in Charlottesville, VA the membership voted to increase the dues by \$20 to build for the future and maintain our financial reserves. At that time, the NATA had no mechanism for which state associations could make a dues change. Thus, the voted, and membership approved \$20 dues increase was not implemented. The following are the 2007 business meeting minutes regarding the dues increase:

#### **State Dues Increase**

What would additional income do for members?

- PR committee – develop a multifaceted campaign
- Website upgrade for updating membership information and secure on-line voting system
- Provide funds for VATA annual meeting
  - Continue high quality programs

- Keep costs low
- Increase number of scholarships (including college AT students)
- VATA sponsored research grants
- Lobbyist efforts, retainer costs

Motion: VATA will support a State dues increase that is not to exceed \$10: Jon Almquist

Second: Shane Caswell

Friendly amendment that the dues not to exceed \$20: Terry Zablocki

Second: Jon Almquist

Voting: majority in favor (70)

Opposition: 3