



EC Monthly Conference Call

Thursday, March 6, 2014

8:00 am EST

Jay Sedory, MEd, ATC, EMT-T, Presiding

Roll Call (p)

Attendees

Jay Sedory (President) P

Beth Funkhouser (Secretary)P

Ian Rogol (Treasurer) P

Amanda Caswell (Past President)

Vacant (President Elect)

Rob Hammill (C&B) P

Daniel Carroll (Region 1) P

Jason Doctor (Region 2) P

Scott Powers (Region 3) P

Mitch Callis (Region 4) P

Jorena Simpkins (Region 5)

DC Cobler (Region 6) P

Guests

Emily Evans (Membership)P

Mike Shetley (PR) P

Motion to approve February minutes:

Second:

Approved

Announcements- Jay Sedory

- VATA Newsletter/announcements information will need to go to PR AND Secretary positions where it will be collected and re-distributed
 - VATA PR and Secretary will send emails to District Director, Secretary, PR Chair, and NATA News editor as directed
- Call up an awards recipient, it goes a long way. This is a part of my intent for VATA leaders. Recognize those that are deserving. Eblast and Social Media posts went out already
- MAATA: feedback for logo, thank you for those that responded. The MAATA executive council do NOT vote we only advise the 4 officers of the district board. Reviewed new C&B as a group, membership in D3 will “vote” where annual meeting is located
- State Association Committee (SAC) is an option for us to gain information about other state associations via NATA.
- State Leadership Forum: Tuesday, June 24, 2014
Noon – 5 PM following by reception with NATA Board of Directors Location TBA
 - Agenda topics (to name a few): Leadership Development, Working with State HSAAs, What follows concussion laws? Best Practices in High Schools, What is the Safe Sports School Award? Motivating Members, Managing an Association, Networking Opportunities with Peers – and MORE! State Leadership Forum
 - Typically 1-3 officers represent the state
 - Available for sign up, contact Jay Sedory
- NATA PR update provided in attachment

- DC licensure is passed, but not by ATs.
 - They recently obtained a lobbyist and working to get a better license
- Letter of support for Anne McDonnell for DARS federal TBI grant at her request and of four lobbyist.
- NATA may subcategorize college/university recreation setting in (Emily/Member request). Nice work.
- Commitment letters are still needed by end of month from some. Region reps are in charge to get this done: Mitch C, Adam S, Abbie H, Jatin A, Joe H.
- Can Committee Chairs give Beth the committee members list as requested?
- Meg Thompson inquiry for Quiz Bowl plaques.
 - Jay/Amanda emailed, called with follow up.
 - Ask Annual Meeting Committee on P&P for this, only rotating trophy has been listed. There has not been a written standard established.
 - No one remembers who typically order plaques, as honors and awards committee has not done this. Ian has not paid for Quiz Bowl plaques since 1st or 2nd term.
 - The EC consensus is to not provide plaques to previous winners.
 - In the future, suggest possibility to have sponsorships pay for quiz bowl event and prizes/metals/plaques for winners to keep.
 - No budget currently in place for this
- BOC EBP credits update.
 - VATA will work to get EPC credits at the next meeting.
 - Considering it is another service we can provide membership.
 - Summary is on BOC site. Some are available via NATA web based/quiz. D3 meeting may have 1 EBP credit this year.
- Sent out admin documents about non-profits prior to the meeting. Do we need protection, liability insurance?
 - The EC is interested in exploring liability insurance.
 - Ian will contact previous leadership on previous discussions.

Budget Discussion- Ian Rogol

- Ian- concerned with lack of budgetary commitments. Lead discussion of budget and increased costs, mostly in Annual Meeting /Lobbyist/conference calls
- Scott- Need to charge non-members more for annual meeting. Continue sliding fee scale. Consider charging nominal fee for luncheon or move to a system like the district with the director's reception in lieu of the luncheon and sell tickets.
 - Food Minimums could be an issue with changing meals or reducing food offerings
 - We don't have a site for 2015 yet, examining some options; other cost containment changes will be switching to a 2 day meeting
- Need to examine effect of increasing dues
 - Dues increase- Has not been a dues increase lately.

- Recent State and District increases: NC \$20, Il-\$10, Az-\$50; All of D4 – \$5, all of D10- \$15, all of D3- \$5 for students.
- Justification- legislative efforts in NC and several other states
- During John Reynolds presidency, EC voted to increase in 2007, but no mechanism was in place to do it.
 - “We may not be in the business of making money, but we have to plan for the future and be proactive.”
 - “We need to do something. \$10 should be enough for most people to stomach.”
 - “Since the membership has already agreed to it in 2007, it’s a no brainer.”
- Jay- moving forward- how do we determine what \$ increase
 - Need to know the membership numbers and use that to determine what the ideal number should be. Thinking \$10-20.
 - Time for talk is over.
 - Region reps, should take it to their regions, put out an eblast. Have a decision by June 1st to make a decision on the amount of increase. Implemented
 - NATA dues are a package. Need to present it to the members as that.
 - People who want to join the VATA, but not the NATA have no mechanism to do so.
 - 400 VA ATs are not NATA members. Not collecting dues from that group
 - More reason to charge more for the non-members at the meeting
 - Need to figure out why they are not members.

Constitution & Bylaws- Rob Hammill

- Questions arose about nominating committee’s role in vetting candidates and manipulating the votes
- Criteria- about what information is collected is in the bylaws and has not changed
- Motion to recommend the presented amendments to the membership to accept the bylaws changes
 - Motion: Scott Powers
 - Second: Danny Carroll
 - Motion Passes unanimously

Public Relations Update- Mike Shetley

- Introduction
- As chair, delgated 3 different assignments- Public brochure; legislative brochure; Table top trifolds for meetings/events.
- EC encouraged to give news for Mike to share with the MAATA and NATA.

- Getting more put up on twitter and facebook to engage the membership and AT community
- Ian requested Mike contact him regarding Tax information he will need.

Membership Project Proposal- Emily Evans

- Survey to membership- why are ATs not becoming members of the NATA/VATA
 - 1250 certified members- 400 certifieds are not currently members
 - Survey those 400
 - 3 questions regarding reasons why
 - Motion to approve project: DC Cobler
 - Second: Scott Powers
 - Motion carries unanimously.

Discussion of protection of AT license

- Told story of a member who had a situation visiting a school where a PTA was serving as an AT and a potentially catastrophic injury occurred and wasn't managed well.
- Member contacted principal, principal then contacted school. Member went to the board of medicine with this. Got a response that the board would not pursue this because they said it was "not their area"
 - Concerns were raised that the board would not address this
 - Mitch reiterated that hasn't been brought to the board. Perhaps, that was replied to from the office.
 - DHP- acknowledges receiving the letter. But because the person wasn't licensed they say it has to go back to the hiring institution.
- Plan from the VATA: Letter of inquiry from the President to the school as to why they choose to pursue this route to have "medical coverage"
 - Supervising PT sideline credentials mentioned. We do not believe he has SCS certification.
- VHSL- could we get them to change their rules on when an AT has to provide coverage? Currently, it only at a District, Region or State event.
- Way forward- get some answers form the board,
 - working with Mitch to get clarification as to why this wasn't pursued.
 - Talk to Becky to get input into what is legal and allowed. We will have some options going ahead.
- Suggested to involve Dave Pawloski and/or Steve Cole on this. He had extensive discussions on this back when licensure was being established.
- Bring John Reynolds in from SMAC on VHSL- he could be a huge proponent for helping us.

- There's no VHSL requirement for ATC or LAT, but for someone to ID themselves as an AT is a violation of the legal protection offered by licensure.
- Discussion was ended in interest of time.

Region Rep News:

No new announcements from the reps.

- Motion to adjourn: Jason Doctor
- Second: Danny Carroll
- Motion Carries unanimously

Meeting adjourned: 9:14 am

Respectfully Submitted,
Beth Funkhouser, Secretary